

The top half of the cover features a background image of hands typing on a laptop keyboard. Overlaid on this are several circular icons containing white human silhouettes, connected by a network of dotted lines, suggesting a digital or data-driven environment. The text 'SHIP Progress Report' is written in a large, bold, teal font across the top left.

SHIP

Progress Report

Florida State Health Improvement Plan Progress Report, 2019

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Introduction

Under the leadership of the State Surgeon General, the Florida Department of Health (Department) tasked a diverse group of partners with creating a blueprint for action, culminating in Florida's 2017-2021 State Health Improvement Plan (SHIP). The five-year SHIP sets goals for Florida's public health system which include a range of stakeholders, such as state and local government agencies, health care providers, employers, community groups, universities and schools, non-profit organizations and advocacy groups. The Department used a collaborative planning process to foster shared ownership and responsibility for the plan's implementation, with the aim of efficient and targeted collective action to improve the health of Floridians.

Process

The SHIP Steering Committee directed a comprehensive State Health Assessment (SHA) to identify the most important health issues affecting Floridians. The SHA ensured that selected priorities were supported by data regarding the health status of Florida's residents, the effectiveness of Florida's public health system in providing the essential services, residents' perceived quality of life and factors outside of health that impact health, now or in the future. A description of this process, as well as the findings and list of participants, is presented in the complete SHA.

The SHIP Steering Committee set priorities in eight areas by identifying cross-cutting strategic issues that emerged from the SHA key findings. A ninth priority area was added to the SHIP at the request of Florida Governor Ron DeSantis — *Alzheimer's Disease and Related Dementias*. The new priority area was formally introduced to the SHIP Steering Committee on May 5, 2019. After a series of meetings, the SHIP Steering Committee reached consensus on goals, strategies and objectives for each priority area.

Priority Area Workgroups

Once the SHIP Steering Committee approved the recommended priorities, eight priority area workgroups (PAWs) were formed. Each PAW is led by an internal and external co-chair who have subject matter expertise specific to that priority area. Over the course of the five-year plan, the priority area workgroups meet quarterly to implement and track progress on the SHIP. Workgroups recommend revisions of the plan to the SHIP Steering Committee, who meet at least twice a year to monitor progress and at least annually to revise the plan. Partners' collective monitoring, reporting progress and revising will ensure the plan remains relevant and effective.

Process for Review and Revision of the SHIP

On October 14, 2020, the Department facilitated the 2019 SHIP Annual Review and Revisions meeting. Each PAW presented highlights from the past year of implementation and proposed any changes to strategies or objectives to the SHIP Steering Committee for consideration. Overall progress of SHIP implementation over the past year was also discussed. After each PAW presentation, the steering committee membership deliberated over the information and provided a consensus agreement on accepting the proposed recommendations. The external co-chair of the Alzheimer's Disease and Related Dementias PAW, Michelle Branham, requested a special session of the SHIP Steering Committee to allow ample time for the PAW's presentation of new goals, strategies and objectives that can be measured using evidence-based data and metrics. The Steering Committee approved the request and the special session was scheduled for December 9, 2020.

On December 9, 2020, the Department facilitated the 2019 SHIP Annual Review and Revisions virtual meeting for the Alzheimer's Disease and Related Dementias (ADRD) priority area. The ADRD PAW highlighted 2019 progress and proposed revisions in order to revamp their goals, strategies and objectives to the SHIP Steering Committee for consideration.

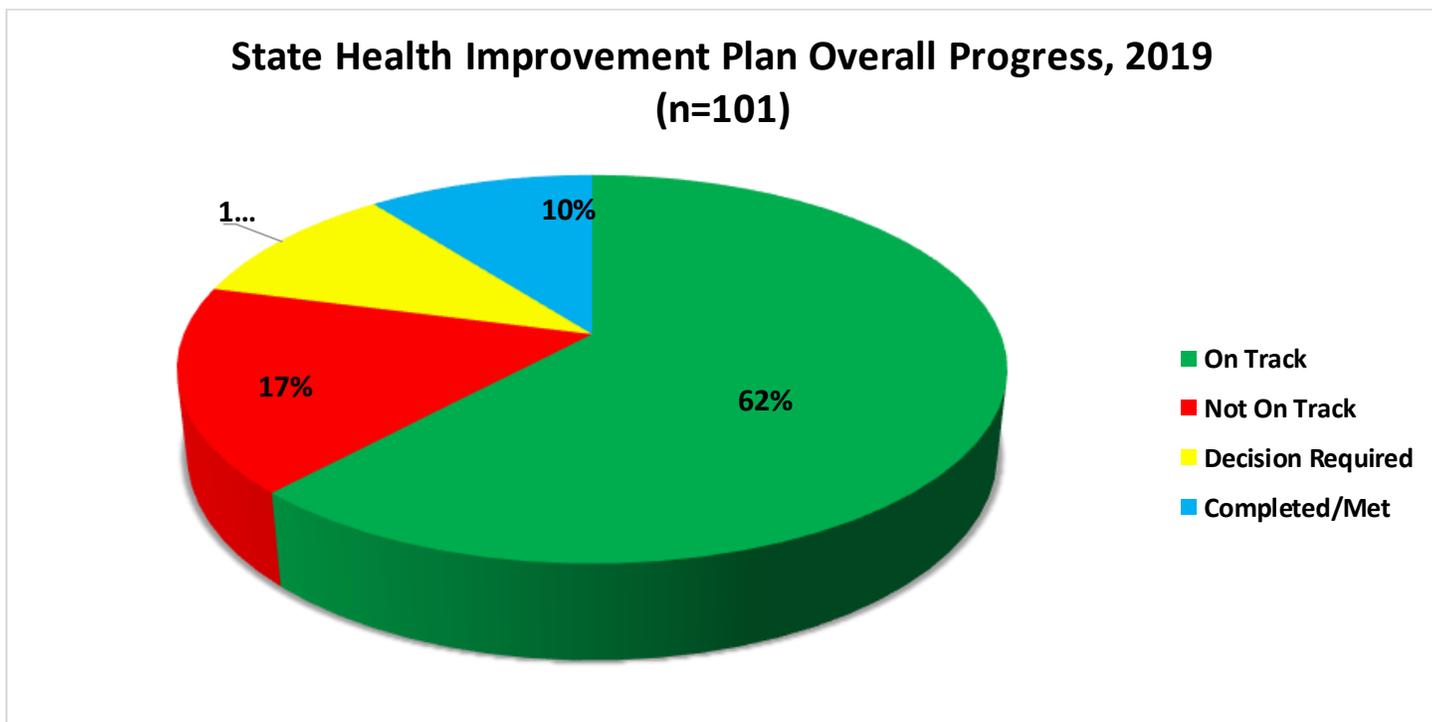
2019 Year in Review

Partnership Engagement

The SHIP Steering Committee consists of a very diverse membership which includes universities, colleges, private organizations, government agencies and advocacy groups. All partners share a similar responsibility in ensuring that the state of Florida provides the necessary conditions for residents and visitors to have opportunities to lead healthy lives and make healthy lifestyle choices. The Florida Department of Health's role in the SHIP is one of a convener and facilitator of the process. The partners provide critical substantive direction on the plan's goals and strategies, making the engagement a true statewide partnership.

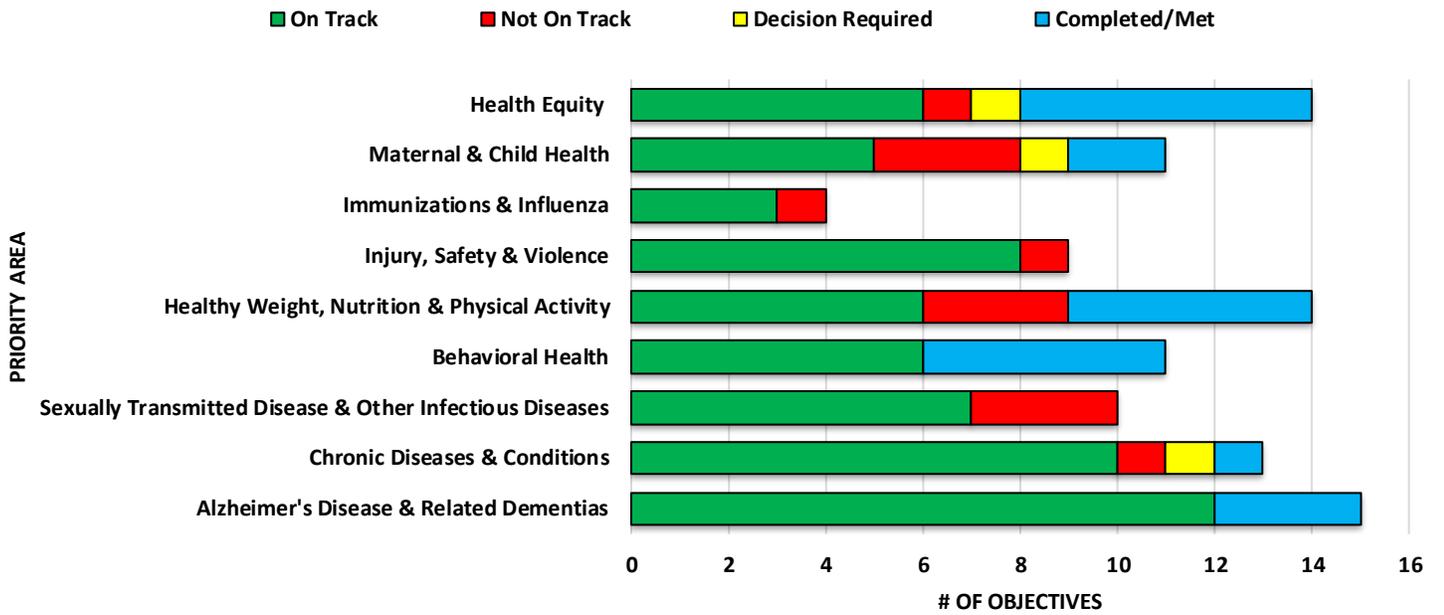
The initial 2017-2021 SHIP Steering Committee consisted of eighteen (18) partner organizations that were designated by the Executive Leadership team of the Florida Department of Health. However, within the first year of implementation, the steering committee membership expanded to include an additional eleven (11) experts and professionals addressing the public health needs of Floridians.

Overall Progress for Year Two of SHIP Implementation



SHIP progress is assessed annually on a calendar year basis. In 2019, the SHIP contained nine (9) priorities with one hundred and one (101) objectives to track and monitor success of the plan. The above graph is a depiction of the overall progress of the SHIP as of December 2019. Eighty-four percent (84%) of all SHIP objectives were designated as *On Track* or *Completed/Met* (62% and 22%, respectively). In other words, over three-fourths of the plan's objectives were either currently meeting or exceeding expectations or were already met or exceeded their set targets in the second year of implementation. The remaining sixteen percent (16%) of all objectives are either *Not on Track* or *Decision Required* (13% and 3%, respectively). A *Not on Track* or *Decision Required* status indicates that guidance from the SHIP Steering Committee was needed to move the needle on these objectives. A graph depicting the overall progress by priority area is shown on the following page.

State Health Improvement Plan Progress by Priority Area, 2019



2019 Progress Review by Priority Area



Performance & Revisions

Goal HE1: Establish shared understanding across all sectors (including, but not limited to, state and local agencies and other organizations) concerning information and issues surrounding health equity, cultural competency/sensitivity and how social determinants of health influence the health of Florida's residents and communities.

Strategy HE1.1: Assess the knowledge, skills and abilities of members of state and local agencies, other organizations, and stakeholders as they relate to health equity, cultural competency/sensitivity and social determinants of health mitigation strategies and approaches.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
HE1.1.1	By December 31, 2019, identify health equity, cultural competency/sensitivity and social determinants of health knowledge, skills and abilities assessments.	0%	45%	100%	▲	Completed/met
HE1.1.2	By December 31, 2021, conduct health equity, cultural competency/sensitivity and social determinants of health knowledge, skills and abilities assessments in identified organizations.	0%	Data not available	100%	▲	Completed/met



Health Equity

Strategy HE1.2: Improve information sharing, availability and access to educational opportunities related to understanding and addressing health equity, cultural competency/sensitivity and social determinants of health.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
HE1.2.1	By June 30, 2020, develop a training repository/inventory that provides quick and easy access to a variety of trainings for a variety of audiences on health equity, cultural competency/sensitivity and social determinants of health.	0%	30%	100%	▲	Completed/met
HE1.2.2	By December 31, 2021, maintain the developed training repository/inventory that provides quick and easy access to a variety of trainings for a variety of audiences on health equity, cultural competency/sensitivity and social determinants of health.	0%	0%	100%	▲	On track

Health Equity

Goal HE2: Strengthen the capacity of state and local agencies and other organizations to work collaboratively with communities to reduce disparities in social determinants of health and advance health equity.

Strategy HE2.2: Expand documentation, dissemination and implementation of best practices to improve health equity and reduce disparities in social determinants of health to increase coordination and collaboration among county health departments, state and local governments, community organizations, school districts, the health care system, universities and other interested parties.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
HE2.2.1	By June 30, 2020, develop a web site that provides streamlined access to resources with best practice examples of working collaboratively to improve health equity and address social determinants of health.	0%	30%	100%		Not on track
HE2.2.3	By December 31, 2021, maintain the web site that provides streamlined access to resources with best practice examples of working collaboratively to improve health equity and address social determinants of health.	0%	0%	100%		On track

Goal HE3: Strengthen the capacity of state and local agencies and other organizations to work with communities and each other to support the specific needs of Florida's most vulnerable populations.

Strategy HE3.1: Promote opportunities for vulnerable individuals and their communities to achieve long term economic stability.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
HE3.1.2	By December 31, 2021, partner with two of Florida's most vulnerable communities to increase their capacity to address the economic challenges associated with the opioid epidemic and provide support, training and resources to assist Floridians in obtaining sustainable employment.	0	20%	100%		On track

Health Equity

Strategy HE3.2: Promote equity in educational access and outcomes.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
HE3.2.1	By December 31, 2020, reduce the graduation rate gap between White and Black students from 12.8% (2015-16) to 9.8%.	12.8%	8.7% (2018-19)	9.8%	▼	Completed/met
HE3.2.2	By December 31, 2020, reduce the graduation rate gap between non-economically disadvantaged and economically disadvantaged students from 13.1% (2015-16) to 10.1%.	13.1%	8.8% (2018-19)	10.1%	▼	Completed/met
HE3.2.3	By December 31, 2020, reduce the graduation rate gap between students with disabilities and students without disabilities from 21.5% (2015-16) to 15.7%.	21.5%	7.1% (2018-19)	15.7%	▼	Completed/met

Strategy HE3.3: Promote coordination and collaboration between health care and affiliated industries, the business community and community organizations to increase utilization of innovative approaches to address disparities in preventive and primary care for underserved and uninsured populations.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
HE3.3.1	By December 31, 2021, reduce the percentage of adults who could not see a doctor in the past year due to cost from 16.3% (2017) to 14.7%.	16.3%	16.2%	14.7%	▼	Decision required
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
Due to the uncertainty of how this was being measured and the data source, this objective was recommended for deletion. The PAW would like to create an objective that will focus on access to care.						

Health Equity

Strategy HE3.4: Promote fiscal, environmental, and policy approaches that increase affordable housing, improve neighborhood safety and access to healthy foods and encourage community design and development that enhances access to and availability of physical activity opportunities to improve health outcomes and equity.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
HE3.4.3	By December 31, 2021, decrease the proportion of renter households in Florida that spend 30 percent or more of their income on housing from 57.4% (2012-2016) to 51.7%.	57.4%	56.7%	51.7%	▼	On track
HE3.4.4	By December 31, 2021, increase the number of Florida communities in AARP's Network of Age-Friendly Communities from 24 in (2018) to 50.	24	35	50	▲	On track

Strategy HE3.5: Promote the collaboration between health care partners, community organizations and managing entities (and their contracted agencies) to improve access to appropriate behavioral health services for all Floridians.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
HE3.5.3	By December 31, 2019, establish a baseline of local health equity partnerships and collaborations.	0	0	1	—	On track
2020 Revisions						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
HE3.5.3	By December 31, <u>2021</u> , establish a baseline of local health equity partnerships and collaborations.	0		1		

Blue underlined text denotes new language added

Health Equity

Areas of Excellence

The Health Equity PAW's accomplishments include:

- The Florida Department of Health (Department) distributed over 25 million masks following the completion of the COVID-19 mask distribution project. In conjunction with this initiative, a working list of health equity partners from around the state was drafted.
- In collaboration with the Department's Division of Public Health Statistics and Performance Management, the Office of Minority Health and Health Equity is working to incorporate a health equity assessment as part of Florida's State Health Assessment and plans to have this completed by December 2021.
- A training repository addressing social determinants of health, cultural competency and health equity has been established and continues to evolve to help improve the knowledge, skills and abilities related to these topics.

Opportunities for Improvement and/or Next Steps

Opportunities for Improvement

- Increase and diversify external partnerships from around the state. Currently, Dr. Sandra Suther, Director of Economic, Social and Administrative Pharmacy at Florida Agricultural & Mechanical University, is conducting an environmental scan of agencies/organizations addressing each goal, strategy and objective to be invited as a member of the PAW.
- Improve organization structure, hierarchy and roles.

Next Steps

- Include transportation access/awareness as a strategy.
- Include an objective addressing housing options for persons living with HIV/AIDS.



Performance & Revisions

Goal MCH1: Reduce Infant Mortality and Related Disparities.

Strategy MCH1.1: Advance safe sleep behaviors among families with an emphasis on disparate populations.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
MCH1.1.1	By December 31, 2021, reduce percentage of Black mothers in Florida whose infant sleeps in bed with a parent or anyone else from 26.4% (2014) to 24.8%.	26.4%	TBD	24.8%	TBD	Decision required
MCH1.1.2	By December 31, 2021, increase percentage of Black mothers in Florida who place their infant on their back to sleep from 56.4% (2014) to 58.4%.	56.4%	TBD	58.4%	TBD	Not on track
Notes						
The 2019 progress measure and trend columns have been marked as TBD due to 2015 being the last year of Pregnancy Risk Assessment Monitoring System (PRAMS) data available for reporting. 2018 PRAMS data will be released sometime in September 2020. We should receive 2019 PRAMS data by 2020 year-end. In 2015, the progress measures were 27.9% for MCH1.1.1 (not on track) and 58.4% for MCH1.1.2 (on track).						

Strategy MCH1.2: Promote effective preterm birth prevention strategies with an emphasis on disparate populations.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
MCH1.2.1	By December 31, 2021, reduce percentage of births in Florida to mothers who smoked during pregnancy from 5.8% (2015) to 4.0%.	5.8%	4.1%	4.0%	▼	On track
MCH1.2.2	By December 31, 2021, reduce percentage of births in Florida with an inter-pregnancy interval (IPI) less than 18 months from 34.3% (2015) to 30.0%.	34.3%	34.9%	30.0%	▲	Not on track

Maternal & Child Health

Goal MCH2: Prevent pregnancy-related mortality and maternal morbidity and reduce racial disparities.

Strategy MCH2.1: Promote quality of care for maternal hypertension and hemorrhage among pregnant women.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
MCH2.1.1	By December 31, 2021, decrease the rate of severe maternal morbidity (SMM) by 8.0% from the rate of 8.39 (2015) to 7.72.	8.39	7.25	7.72	▼	Completed/ met
MCH2.1.2	By December 31, 2021, reduce the Black-White racial disparity in severe maternal morbidity (SMM) by 10.0% from 5.0 (2015) to 4.5.	5.0	4.4	4.5	▼	Completed/ met

Strategy MCH2.2: Promote preventive and primary care utilization for women and men.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
MCH2.2.1	By December 31, 2021, increase percentage of new mothers in Florida who received information about how to prepare for a healthy pregnancy and baby prior to pregnancy from 22.8% (2014) to 30.0%.	22.8%	TBD	30.0%	TBD	Not on track

Notes

The 2019 progress measure and trend columns have been marked as TBD due to 2015 being the last year of Pregnancy Risk Assessment Monitoring System (PRAMS) data available for reporting. 2018 PRAMS data will be released sometime in September 2020. 2019 PRAMS data should be available by end of 2020. In 2015, the progress value was 21.4% (not on track).

Maternal & Child Health

Strategy MCH2.3: Integrate Health Equity into the public health system and communities by incorporating elements of health equity into policies and programs that impact maternal and child health populations.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
MCH2.3.1	By December 31, 2021, establish a process for formally assessing maternal and child health policies and programs from a health equity perspective.	0%	0%	100%		On track

Goal MCH3: Increase the proportion of children with special health care needs under the age of 21 who receive their care in a patient-centered medical home.

Strategy MCH3.1: Develop and increase patient-centered medical home model amongst health care providers serving children and youth with special health care needs under the age of 21 in Florida.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
MCH3.1.1	By December 31, 2021, increase the percentage of children with special health care needs who have a medical-home from 27.8% (2017) to 35%.	27.8%	30.3%	35%		On track

Strategy MCH3.2: Improve access to appropriate behavioral health services amongst children and youth with special health care needs under the age of 21 years in Florida.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
MCH3.2.1	By December 31, 2021, increase the number of children and youth with a mental/behavioral condition who receive treatment or counseling from 44.1% (2017) to 53%.	44.1%	48.2%	53%		On track

Maternal & Child Health

Strategy MCH3.3: Increase the percentage of adolescents with special health care needs who receive services necessary to make transition to adult health care.

2020 Revisions	
MCH3.3	The SHIP Steering Committee approved the deletion of this strategy.
Rationale	
The only objective underneath this strategy, objective MCH3.3.1, was approved for deletion by the SHIP Steering Committee.	

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
MCH3.3.1	By December 31, 2021, increase the percentage of adolescents with special health care needs who receive services necessary to make transition to adult health care from 4.7% (2017) to 9%.	4.7%	6.4%	9%	▲	On track
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
This activity is being closed out. Recently completed Title V needs assessment, chosen priorities and action plan did not bring forward this performance objective. Subsequently sub-process indicators and activities will no longer be implemented as currently written.						

Maternal & Child Health

Areas of Excellence

The Maternal & Child Health Priority Area Workgroup's accomplishments include:

- **MCH1.2.1:** The Florida Department of Health's Maternal and Child Health Section and Tobacco Free Florida (TFF) formed a strategic collaboration during the second half of Fiscal Year (FY) 2018-19. Ten counties that included tobacco objectives in their Healthy Babies Action Plans received \$10,000 in supplemental funding from TFF to enhance their work. This expanded to 19 counties in FY 2019-20 and is ongoing for FY 2020-21. Every county developed stronger relationships between their Tobacco Prevention Specialist, Maternal and Child Health staff, and the Area Health Education Center serving their county with in-person group cessation services. Statewide, a training was conducted on pregnancy and tobacco use in January followed by another training on making electronic referrals through our HMS electronic health record. Two conference calls were also held for peer-to-peer sharing.
- **MCH3.2.1:** Five regional contracts have been executed with academic centers around the state to implement integrated behavioral health models with pediatric primary care practices, while also leveraging existing community mental health resources. This is an evidence-based practice, supported by the Centers for Disease Control and Prevention. The aim is to improve identification and treatment of children with behavioral health care needs by increasing the confidence, knowledge and skill sets of pediatric primary care providers through skill building, technical assistance and the availability of expert mental health clinicians to support management of behavior health conditions in primary care settings. These regional teams then collaboratively work together to form a statewide network, using existing state resources while building needed resources, with a focus on quality and sustainability.

Opportunities for Improvement and/or Next Steps

Next Steps

- **MCH1.1.1, 1.1.2, 2.2.1:** Update objectives with the Pregnancy Risk Assessment Monitoring System data that will be released soon.
- **MCH1.2.2:** Explore reasons why percentages are stagnant to strategize ways to improve this issue.
- **MCH2.1.2:** Examine use of unlinked hospital discharge data (i.e., unlinked to birth certificate data) for this objective. The reporting of race/ethnicity data in hospital discharge data needs to be improved. We will partner with the Florida Hospital Association to consider ways to improve this issue.
- **MCH2.2.2:** We are working to identify evidenced-based strategies to improve male participation in maternal and infant health activities to inform a new objective focused on men.
- **MCH2.3.1:** Pilot the formal process for assessing maternal and child health programs/policies from a health equity perspective among selected Healthy Start Coalitions.
- **MCH3.2.1:** To ensure a robust, ongoing evaluation of the regional team efforts, an external evaluation component is being implemented. This will provide quarterly reviews and analysis of contractually required outcome data, across all the regional teams, to inform ongoing quality assurance and sustainability planning.



Performance & Revisions

Goal IM1: Increase access to Immunizations for Infants and Pregnant Women.

Strategy IM1.1: Promote increased access to and the rate of administration of vaccines among infants (birth to the end of first year of life) and pregnant women in Florida through educational outreach events, vaccine distribution clinics, monitoring site visits and media campaigns.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
IM1.1.1	By December 31, 2021, increase rate of infants who receive the hepatitis B vaccine within three (3) days of birth from 53.3% (2014) to 70%.	53.3%	76.9%	70%	▲	On track
IM1.1.2	By December 31, 2021, increase the rate of pregnant women who receive the annual seasonal influenza vaccine from 34.5% (2015) to 50.0%.	34.5%	36.7%	50.0%	▲	Not on track

Goal IM2: Increase access to immunizations for vaccine-preventable disease in children and teens.

Strategy IM2.1: Promote awareness and support community partnerships to increase access to immunizations in an effort to increase immunization rates for vaccine preventable diseases in Florida's children and teens (birth through the end of the 17th year of life) through educational outreach events, vaccine distribution clinics, monitoring site visits and media campaigns.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
IM2.1.1	By December 31, 2021, increase the rate of teens (13-17 years of age) who have completed the first dose of HPV vaccine from 55.9% (2016) to 70%.	55.9%	64.1%	70%	▲	On track
IM2.1.3	By December 31, 2021, increase the percentage of emergency medical services agencies offering immunization programs from 5.8% (2018) to 25%.	5.8%	5.8% (2018)	25%	▬	On track

Immunizations & Influenza

Areas of Excellence

The Immunizations & Influenza PAW's accomplishments include:

- A total of 60 birthing hospitals were visited by the Florida Department of Health, (Department) Immunization Section nursing consultants in 2019. This is a significant increase from one hospital per quarter in 2017.
- Due to efforts in improving hepatitis B birth dose rates in Florida birthing hospitals, there are now 30 Florida hospitals that qualify for/received the Immunization Action Coalition's Hepatitis B Birth Dose Honor Roll. This meets the criteria of 90% or greater administration rate of the Hepatitis B vaccination of newborns. Two years ago, no Florida hospitals met the criteria or made the Honor Roll.
- There has been an increase in emergency medical service (EMS) agencies offering immunization programs. Contracting with the State to assist with COVID-19 response has resulted in increased revenues for EMS agencies and has strengthened the working relationship between EMS and DOH.

Opportunities for Improvement and/or Next Steps

Opportunities for Improvement

- The most recent Pregnancy Risk Assessment and Monitoring System (PRAMS) baseline data are from 2015 for Objective IM1.1.2. The PRAMS data are provided to the states by the Centers for Disease Control and Prevention (CDC) when the threshold of 40% response rate is met. Unfortunately, due to not meeting the threshold for years 2016 and 2017, the PAW is not able to determine current performance. 2018 PRAMS data met the threshold and will be available in September 2020 from CDC PRAMS.
- The Adolescent Partnership Project (TAPP), previously known as the HPV Nurse Champion Model, implemented the CDC Immunization Quality Improvement Program (IQIP). IQIP is a new process that promotes and supports implementation of provider-level strategies designed to help increase on-time vaccination of children and adolescents. An IQIP report creator was created by the Florida SHOTS team to incorporate the CDC's national Vaccines for Children provider-level immunization quality improvement program.

Next Steps

- The Department contracted with Brunet Garcia Advertising, Inc., in 2018 for a three-year statewide immunization marketing campaign. The campaign for year three further continues to promote the Department's immunization initiatives. Technology strategies include an interactive county health department locator tool as a method of improving access to vaccines, text messaging and geofencing. The development of these tools helps increase communication to parents/guardians of the need to vaccinate their children on time. Also, starter kits with printed collateral (in English and Spanish) for The Power to Protect campaign were sent out to the Vaccines for Children field staff and immunization coordinators in each county health department.
- The Department's Epidemiology Surveillance Section is working to develop a data sharing agreement with Medicaid for the purpose of receiving Medicaid data on influenza and Tdap vaccinations in pregnant women.



Performance & Revisions

Goal ISV1: Prevent and Reduce Intentional and Unintentional Injuries and Deaths in Florida.

Strategy ISV1.3: Promote the increased use of evidence-based falls prevention programs serving elders.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ISV1.3.1	By December 31, 2021, increase the total number of counties with evidence-based falls prevention programs from 52 (2018) to 67.	0	45	67	▲	On track

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ISV1.3.2	By December 31, 2020, increase the number of Area Agencies on Aging (AAAs) that have evidence-based falls prevention program participant completion rates of 70% or above, from 6 (2018) to 11.	6	7	11	▲	On track

2020 Revisions						
ISV1.3.2	By December 31, 2021, increase the number of Area Agencies on Aging (AAAs) that have evidence-based falls prevention program participant completion rates of 70% or above, from 6 (2018) to 11.	6		11		

Rationale

Discovered a typographical error during review. The timeline for ISV1.3.2 was intended to be consistent with the timeline for objective ISV1.3.1, which is a reporting period through December 31, 2021.

Blue underlined text denotes new language added

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ISV1.3.3	By December 31, 2021, increase the percentage of emergency medical services agencies conducting or participating in falls prevention programs from 33.2% to 50%.	33.2%	27.14%	50%	▼	On track

Injury, Safety & Violence

Strategy ISV1.4: Prevent child drowning injuries through the implementation of local-level prevention activities and media campaigns.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ISV1.4.1	By December 31, 2021, reduce the rate of unintentional drowning fatalities among children ages 9 and younger from 3.4 per 100,000 population (2017) to 3.1.	3.4	3.7	3.1	▼	Not on track

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ISV1.4.3	By December 31, 2021, increase the percentage of emergency medical services agencies conducting or participating in drowning prevention programs from 30% to 50%.	30%	22.61%	50%	▲	On track

2020 Revisions						
ISV1.4.3	By December 31, 2021, increase the percentage of emergency medical services agencies conducting or participating in drowning prevention programs from <u>20.5%</u> (2018) to 50%.	20.5%		50%		

Rationale						
The baseline is revised to correspond with the baseline of the drowning prevention objectives as reflected in the Division of Emergency Preparedness and Community Response's Strategic Plan 2016-2020. The Division strategic plan objectives are based on the Emergency Medical Services State Plan 2016-2021. The baseline value of 30% was initially listed in error.						

Blue underlined text denotes new language added

Injury, Safety & Violence

Strategy ISV1.5: Create partnerships to address multiple types of violence through common risk and protective factors.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ISV1.5.1	By December 31, 2021, increase the number of partnerships addressing multiple types of violence using a public health approach, through memorandum of understanding agreements, from 0 to 15.	0	0	15		On track

Strategy ISV1.6: Support the Florida Department of Transportation's vision to serve the people of Florida by providing a transportation network that is well planned, supports economic growth, and has the goal of being congestion and fatality free.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ISV1.6.1	By December 31, 2021, reduce the number of traffic fatalities from 2,688.2 based on a 5-year rolling average from 2012-2016 (FDOT Highway Safety Improvement Program Report published under the State Highway Safety Report (2018) – Florida, Federal Highway Administration, US Department of Transportation in support of the state's goal of Vision Zero.	2,688.2	2,825.0	0		On track

Injury, Safety & Violence

Strategy ISV1.7: Decrease morbidity and mortality from injury through the effective support and monitoring of the emergency medical services (EMS) and trauma systems of care.

2018 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ISV1.7.1	By December 31, 2020, increase the percentage of trauma alert patients who were initially transported to a trauma center from 74.67% to 85%.	74.67%	91%	85%	▲	On track
2020 Revisions						
ISV1.7.1	By December 31, 202 <u>1</u> , increase the percentage of trauma alert patients who were initially transported to a trauma center from <u>86% (2018) to 90%</u> .	86%		90%		
Rationale						
Revisions to the baselines and targets are necessary for the 2020 objectives. During the third and fourth quarters of 2018, data quality was reviewed, and improvements were made in the measurement formulas and provider(s) data sets. The improvements referenced occurred in two primary areas: improper facility identification codes and alert status coding not being coded correctly by agency vendor software. Work in 2018 and 2019 continued to resolve these issues providing better data quality.						

Blue underlined text denotes new language added

Injury, Safety & Violence

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ISV1.7.2	By December 31, 2020, increase the percentage of trauma alert events in which the total on-scene time is less than or equal to 20 minutes from 89.31% to 94%.	89.31%	82%	94%	▼	On track
2020 Revisions						
ISV1.7.2	By December 31, 202 ¹ increase the percentage of trauma alert events in which the total on-scene time is less than or equal to 20 minutes from <u>83% (2018) to 90%</u> .	83%		90%		
Rationale						
<p>Revisions to the baselines and targets are necessary for the 2020 objectives. During the third and fourth quarters of 2018, data quality was reviewed, and improvements were made in the measurement formulas and provider(s) data sets. The improvements referenced occurred in two primary areas: improper facility identification codes and alert status coding not being coded correctly by agency vendor software. Work in 2018 and 2019 continued to resolve these issues providing better data quality. Also, during the last quarter of 2018, this objective moved to a new reporting platform (Biospatial). The proposed decrease in measurement does not reflect a decrease in actual performance, but rather a change in data quality.</p>						

Blue underlined text denotes new language added

Injury, Safety & Violence

Areas of Excellence

The Injury, Safety & Violence PAW's accomplishments include:

- Hosted three webinar series:
 - **CDC Introduction to CDC Policy Process Model**, presented by Dr. Joanne Klevens, MD, PhD, Centers for Disease Control and Prevention (CDC). Hosted on May 15, 2019.
 - **Policy with Impacts on Violence and Injuries**, presented by Dr. Joanne Klevens, MD, PhD, CDC. Hosted on July 9, 2019.
 - **The Florida Poison Control Centers**, presented jointly by Florida Poison Information Center – Jacksonville, Brie Burge; Florida Poison Information Center – Miami, Wendy Stephan; and Florida Poison Information Center – Tampa, Nikesha Yarbrough. Hosted on November 12, 2019.
- **Partnership Alignment:** The Florida Department of Health, (Department) Violence and Injury Prevention Section presented on the SHIP at the March 3, 2019, Florida Violent Death Review Reporting System (FLVDRS) Advisory Board and Stakeholder Meeting. FLVDRS is funded by the CDC's National Violent Death Review Reporting System.
- **Falls Prevention:** The Falls Prevention workgroup excelled at building a forum for community participation. The sub-workgroup expanded its membership in 2019 with additional Area Agencies on Aging joining, as well as representation from the Public Information Education Relations Committee under the Emergency Medical Services Advisory Council and staff representation from the Florida Department of Health Bureau of Emergency Medical Oversight. Another new member of note is the Florida Podiatric Medical Association.
- **Child Drowning Prevention:** The Department's Violence and Injury Prevention Section successfully applied for a two-year Pool Safely grant for \$250,000 in both 2018 and 2019. The grant enabled the Department to hire a Pool Safely Project Manager who is implementing training around water safety and Virginia Graeme Baker Pool and Spa Safety Act for code enforcement personnel around the state. A social media campaign was developed called "What Makes You Click?" which also includes life jacket safety messages.
- **Violence Prevention:** The Violence and Injury Prevention Section continued funding two contract providers to implement strategies identified in the CDC *STOP SV: A Technical Package to Prevent Sexual Violence*. STOP represents the following strategies for action: Social norms, Teach, Opportunities, Protective factors; and, SV represents the Support Victims strategy. In 2019, these providers expanded their work implementing the Green Dot Bystander Intervention strategy to include activities on the community level. These new activities focused on 1) providing opportunities to empower and support girls and women and 2) creating protective environments. Many sites focused on building mentoring programs and educational opportunities for girls in their community and creating designated safe spaces in their schools, community buildings and recreational areas. Other sites focused on strengthening their agency's sexual harassment policies and participating in their county's community health improvement plan with the local county health department.
- **Vision Zero and the Strategic Highway Safety Plan:** Successful collaboration was established for transitioning to the new Vision Zero strategy and objective, including a joint presentation co-hosted on

Injury, Safety & Violence

October 31, 2019 by the Florida Department of Health and the Florida Department of Transportation, introducing Vision Zero and the Traffic Safety Committees to the ISV1.7 sub-workgroup. It is important to note that the SHIP Vision Zero strategy and corresponding objective, under Priority Area 4, was adopted by the SHIP because it is consistent with the Florida Department of Transportation's Strategic Highway Safety Plan.

- **Vision Zero and the Florida Transportation Plan:** Florida Department of Health participation in the Florida Transportation Plan Steering Committee Meetings was achieved in 2019.
- **Emergency Medical Services and Trauma Systems of Care:** Emergency Medical Services (EMS) Advisory Council Public Information Education Relations Committee coordinated with EMS agencies in the implementation of falls and drowning prevention activities through their community paramedic programs. A document to be used as a resource for EMS agencies in promoting falls and drowning prevention activities was developed with the following information: licensed EMS agency name and email contact; Area Agencies on Aging (AAA) offices and Safe Kids Coalitions contact information for the county in which each of the 285 licensed EMS agencies are located with the corresponding Planning and Service Area and Regional Domestic Security Task Force regions.

During the last quarter of 2018, objective ISV1.7.2 moved to a new reporting platform (Biospatial). To promote the use of the Biospatial measurement tools, a notice was prepared by the EMS Advisory Council and distributed to all EMS providers. In addition, over 100 group presentations and individual and web-conferences were conducted. These efforts will continue into 2020 and 2021.

During the October 2019 quarterly EMS meetings, the EMS Advisory Council and Florida Trauma System Advisory Council established a joint trauma quality improvement workgroup to manage EMS/trauma specific strategic objectives. In addition, dashboards are now available to all EMS agencies to view their performance with partnering trauma agencies.

Opportunities for Improvement and/or Next Steps

Opportunities for Improvement

- **Falls Prevention:** Continue to expand the Falls Prevention workgroup to include all AAAs, Area Health Education Centers and county health departments. The activities reported in the ISV1.3.1 and ISV1.3.2 are in alignment with the data submitted monthly by the AAAs via the Title 3D Monthly report to the Florida Department of Elder Affairs (FDOEA). The performance period is January through December (calendar year), and the data provide county-level activity. To effectively align the annual AAA reporting with FDOEA and the SHIP, both objectives (ISV1.3.1 and ISV1.3.2) will report cumulative activities each year for the SHIP three-year period starting in 2019 and ending on December 31, 2021.
- **Child Drowning Prevention:** Continue building partnerships with other statewide agencies and county health departments. Apply for additional grant funding opportunities to keep the momentum going and promote additional media campaigns. Develop statewide cohesive messaging. Build community outreach, also looking at the adult drowning rates. Track data on best practices with most community impact. Use internal data to locate areas of concern. Develop a sustainable online social media presence for the promotion of WaterSmartFL.com. The release of Healthy People 2030 on August 18, 2020 is an opportunity to reassess the ISV1.4.1 objective and indicators for 2022.

Injury, Safety & Violence

- **Violence Prevention:** Work closely with the Florida Council Against Sexual Violence in support of community mobilization and capacity building efforts at the 31 certified rape crisis centers covering 67 counties, as well as special projects to advance promising practices to address sexual violence risk factors shared among multiple types of violence.
- **Vision Zero:** Continue to build capacity around alignment with the Florida Transportation Plan and the Strategic Highway Safety Plan. Continue to expand partnership among community partners, through the Department and the Florida Department of Transportation Traffic Safety Coalitions.
- **Emergency Medical Services and Trauma Systems of Care:** Include a representative from the EMS Advisory Council PIER Committee on the Falls Prevention sub-work group. Work closely with the EMS Advisory Council and Florida Trauma System Advisory Council joint trauma quality improvement workgroup to link EMS and trauma registry data in a uniform data set.

Next Steps

The Injury, Safety and Violence PAW is engaging in a number of activities to streamline activities among partner organizations and maximize effectiveness. The activities include:

- **Falls Prevention:** It is worth noting that the FDOEA's Title 3D Strategic Plan and the SHIP Strategy ISV1.3 are aligned. FDOEA will continue to actively recruit community partnerships to implement the evidence-based programs for falls prevention at the community/county levels in order to grow these programs.
- **Drowning Prevention:** Deliver and spend the 2019-2021 Pool Safety Grant and apply for the 2021-2023 Pool Safety Grant. Track adult drowning data and develop a plan to include both adult and child data, and objectives for SHIP 2022-2026. Promote water safety for all bodies of water, not just pool safety. Expand community and county health department involvement through the rest of 2020 and 2021. Continue to engage communities virtually.
- **Violence Prevention:** The Violence and Injury Prevention Section will contract with the Florida Council Against Sexual Violence to administer Rape Prevention and Education funding beginning in February 2021. These funds will be used to support 31 rape crisis centers' community mobilization and capacity building efforts and fund up to nine providers to implement the CDC's STOP SV Technical Package.
- **Vision Zero:** Continue participation in the Florida Transportation Plan Steering Committee and participate in Florida Transportation Plan Safety Subcommittee. Build SHIP and county health department alignment with the Florida Transportation Plan and Strategic Highway Safety Plan activities. Conduct joint sub-workgroup meetings with Florida Department of Transportation with the Florida Safety Coalitions to build alignment.
- On May 29, 2020, the **2020 Survey for SHIP: Injury, Safety & Violence** was launched. PAW members were asked to respond to the poll and refer to the 2020 Alignment Background document for reference. Each participant was asked to respond based on current knowledge and experience on the topics. There were five questions that addressed nine topics, and there was an opportunity for a topic add-in. More than 100 PAW members responded. An initial summary of responses was provided on Tuesday, June 16, 2020, at the Quarter 2 SHIP: Injury, Safety & Violence meeting. A final summary was provided on Wednesday,

Injury, Safety & Violence

September 30, 2020, at the Quarter 3 SHIP: Injury, Safety & Violence meeting. Recommendations for changes to the Priority Area 4: Injury, Safety and Violence are to be presented in alignment with the 2022-2026 SHIP process. Areas of focus that are emerging include the inclusion of the Florida Violence Death Reporting System and the Florida Poison Control Network.



Healthy Weight, Nutrition & Physical Activity

Performance & Revisions

Goal HW1: Improve the food environment and nutrition habits across the lifespan to increase healthy weight.

Strategy HW1.1: Promote policy, systems and environmental changes to increase access to and equitable consumption of healthy foods statewide for Floridians of all ages.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
HW1.1.1	By December 31, 2021, increase the percentage of Florida adults who eat 2 or more vegetables per day from 41.2% (2015) to 45.4%.	41.2%	Data not available	45.4%	▼	Not on track
HW1.1.2	By December 31, 2021, increase the percentage of Florida high school students who eat 2 or more vegetables per day from 23.4% (2019) to 30.6%.	23.4%	23.4%	30.6%	▼	Not on track
HW1.1.4	By December 31, 2021, decrease the percentage of Floridians who lack adequate access to food from 15.1% (2015) to 8%.	15.1%	Data not available	8%	▲	On track
HW1.1.5	By December 31, 2021, increase the percentage of adults at a healthy weight from 33.9% (2015) to 37.8%.	33.9%	32.8%	37.8%	▼	Not on track
HW1.1.6	By December 31, 2021, increase the percentage of Floridians age 60 and older who participate in SNAP from 66.8% (2018) to 70%.	66.8%	90%	70%	▲	Completed/ met

Healthy Weight, Nutrition & Physical Activity

Strategy HW1.2: Provide support and technical assistance to hospitals, workplaces and early care and education programs to implement breastfeeding policies and programs.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
HW1.2.1	By December 31, 2021, increase the number of Baby-Friendly Hospitals from 10 (2017) to 30.	10	26	30	▲	On track
HW1.2.2	By December 31, 2021, increase the number of breastfeeding friendly work places from 111 (2017) to 220.	111	212	220	▲	On track
HW1.2.3	By December 31, 2021, increase the number of breastfeeding friendly early care and education programs from 230 (2017) to 500.	230	524	500	▲	Completed/ met
HW1.2.4	By December 31, 2021, increase the number of county-based breastfeeding coalitions from 14 (2019) to 17.	14	18	17	▲	Completed/ met

Goal HW2: Improve access to and participation in physical activity opportunities across the lifespan to increase healthy weight.

Strategy HW2.1: Promote policy, systems and environmental approaches to increasing physical activity opportunities within the built environment for Floridians of all ages through coordination with local governments and stakeholders.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
HW2.1.1	By December 31, 2021, increase the percentage of Florida's population living within one mile of bike land and/or shared use paths from 42% (2017) to 45%.	42	62%	45%	▲	Completed/ met
HW2.1.2	By December 31, 2021, increase the number of school districts ever earning the Florida Healthy District Award from 53 (2018) to 67.	53	53	67	▲	On track
HW2.1.3	By December 31, 2021, increase the number of Floridians who use Florida State Parks and Florida State Trails from 28,173,773 (2018) to 28,460,561.	28,178,773	36,113,481	28,460,561	▲	Completed/ met
HW2.1.4	By December 31, 2021, establish a baseline to increase the number of schools that complete the School Health Index.	0%	75%	100%	▲	On track
HW2.1.5	By December 31, 2021, increase the number of early care and education centers (ECE) that receive the Florida ECE Recognition from 0 (2018) to 50.	0	28	50	▲	On track

Healthy Weight, Nutrition & Physical Activity

Areas of Excellence

The Healthy Weight, Nutrition & Physical Activity Priority Area Workgroup's accomplishments include:

Nutrition

- Feeding Florida recovered 52,000,000 pounds of fresh produce.
- Fresh Access Bucks participation increased by both providers and participants.
- The Florida Department of Elder Affairs maintains a resource directory, an informational service to help elders, their families and caregivers. Additionally, the Senior Farmers' Market Nutrition Program supports good nutrition by providing low-income elders living in select counties in Florida with coupons that can be redeemed for locally grown fresh fruits and vegetables from participating farmers at local farmers' markets.

Physical Activity

- Collective efforts among partners continue to engage Floridians in active living.

Breastfeeding

- The Florida Breastfeeding Coalition and the Florida Department of Health's Child Care Food Program continue to increase public awareness and acceptance of breastfeeding in worksites and childcare settings.

Opportunities for Improvement and/or Next Steps

Next Steps

- Promote collaborative relationships with stakeholders by disseminating information and promoting programs and initiatives related to improving outcomes.
- Develop a recruitment strategy to build and maintain work group member engagement. A partner engagement survey has been developed to help gain feedback to assist in this.
- In response to COVID-19, the United States Department of Agriculture approved Florida's request to launch an Online Grocery Purchase Pilot Program in April 2020. Florida's Supplemental Nutrition Assistance Program recipients can use Electronic Benefit Transfer cards to make eligible food purchases. This partnership with federal, state and local partners will ensure Floridians can access nutritious food.



Behavioral Health

–Includes Mental Illness & Substance Abuse

Performance & Revisions

Goal BH1: Reduce mental, emotional and behavioral health disorders in children through improved identification and treatment of behavioral health disorders in parents who come in contact with the child welfare system.

Strategy BH1.1: Increase the number of child welfare involved families with access to behavioral health services.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
BH1.1.2	By December 31, 2021, increase the percentage of Family Intensive Treatment (FIT) participants who are retained and/or successfully complete the FIT program by 10% from a baseline of 66% (2017-2018) to 72%.	66%	81%	72%		Completed/met
Notes						
The target for this objective is completed/met as of Q4 2019. However, work continues toward improving data collection and sharing, and the FIT program serves as a catalyst for PAW dialogue pertaining to evidence-based and promising practices for child welfare involved families. BH1.1.2 serves as the sole objective for this strategy and includes robust ongoing activities. The objective will remain and will continue to be monitored.						

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
BH1.1.3	By December 31, 2019, develop the infrastructure needed to establish a baseline that will serve to demonstrate a decrease in re-maltreatment among parents and caregivers who successfully complete the program.	0	0	1		On track
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
This objective was integrated into objective BH1.1.2 as an activity.						

Behavioral Health

–Includes Mental Illness & Substance Abuse

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
BH1.1.4	By December 31, 2021, demonstrate a decrease of re-maltreatment among parents and caregivers who successfully complete the FIT program.	0	0	N/A		On track
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
This objective was integrated into objective BH1.1.2 as an activity.						

Strategy BH1.2: Increase the number of people trained in mental health first aid to identify, understand and respond to signs of mental illness and substance use disorders in the community.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
BH1.2.1	By December 31, 2021, increase the percentage of people trained in mental health first aid from 34,937 (2016) to 39,132.	34,937	116,236	39,132		Completed/met
2020 Revisions						
BH1.2.1	By December 31, 2021, increase the <u>number</u> of people trained in mental health first aid from 34,937 (2016) to <u>167,616</u> .	34,937		167,616		
Rationale						
Changed percentage to number as the unit of measure as an individual count. Increased the 2021 target as the original target of 34,937 was met.						
New Data to be Considered						
Data will continue to be provided by the Florida Behavioral Health Association (FBHA) and includes total persons trained in Mental Health First Aid (including Youth Mental Health First Aid) in Florida, including adults and youth first aiders trained (including in schools). The sub-indicator, also reported by Florida Behavioral Health Association is total instructors trained in Florida, including total adult instructors and total youth instructors. However, this number will not be equal to the addition of the total adult + youth instructors due to dual-certified instructors.						

Blue underlined text denotes new language added

Behavioral Health

–Includes Mental Illness & Substance Abuse

Goal BH2: Decrease the number of newborns experiencing neonatal abstinence syndrome

Strategy BH2.1: Increase the number of women in treatment for opioid use disorders.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
BH2.1.1	By December 31, 2021, reduce the number of newborns experiencing neonatal abstinence syndrome (NAS) by 10 percent from a baseline rate of 69.2 per 10,000 live births (2013) to 62.3.	69.2	62.07	62.3	▼	On track

Goal BH3: Reduce the number of opioid overdose deaths among individuals with opioid use disorders.

Strategy BH3.1: Increase access to naloxone to individuals at risk of witnessing or experiencing an opioid-related overdose by distribution of naloxone kits in emergency departments, among first responders and emergency responders.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
BH3.1.3	By December 31, 2021, distribute 80,000 naloxone kits to community-based entities that might encounter individuals at risk of an opioid overdose such as emergency departments, homeless shelters, primary care physicians, pharmacies, first responders, substance use treatment providers, child welfare staff and others at risk of experiencing or witnessing an opioid overdose.	0	67,383	80,000	▲	On track

Behavioral Health

–Includes Mental Illness & Substance Abuse

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
BH3.1.4	By December 31, 2021, increase the distribution of naloxone provided by the Helping Emergency Responders Obtain Support (HEROS) Program to emergency responder agencies that employ emergency medical technicians, paramedics, firefighters or law enforcement officers from 53 (FY 2018-2019) to 67 Florida counties.	53	58	67		On track

Goal BH4: Reduce the number of deaths by suicide in Florida.

Strategy BH4.1: Provide training on the prevention of suicide and related behaviors to community and clinical service providers.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
BH4.1.1	By December 31, 2019, the DCF suicide prevention website will include a training tab that will list best practices, trainings and programs.	0%	100%	100%		Completed/ met

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
BH4.1.3	By July 31, 2020, revise DCF's suicide prevention website to include an information tab on the Marjory Stoneman Douglas High School Public Safety Act and Youth Mental Health First Aid Training.	0%	100%	100%		Completed/ met

Behavioral Health

–Includes Mental Illness & Substance Abuse

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
BH4.1.4	By December 31, 2020, DCF will create or find a brochure for basic suicide prevention information for individuals who have serious mental illness and may be at risk for suicide.	0%	20%	100%		On track
2020 Revisions						
BH4.1.4	By December 31, 2021, DCF, <u>along with suicide prevention partners, will increase outreach from 0 (2019) to 500,000 individuals with a serious mental illness who may be at risk by integrating information specifically for individuals with a serious mental illness into public messaging campaigns.</u>	0		500,000		
Rationale						
The Suicide Prevention Coordinating Council, comprising of state agency executive leadership, requested DCF reconsider creating a brochure for people with severe mental illness and initiate dialogue among state agencies to integrate messaging specifically for this population into suicide prevention efforts.						
New Data to be Considered						
The estimated prevalence of severe mental illness in Florida includes individuals with schizophrenia, 185,000; individuals with severe bipolar disorder, 369,000 (SOURCE: National Institute of Mental Health, 2017) https://www.treatmentadvocacycenter.org/browse-by-state/florida .						

Blue underlined text denotes new language added

Behavioral Health

–Includes Mental Illness & Substance Abuse

Strategy BH4.3: The Florida Department of Health, in partnership with the Florida Department of Children and Families, will quarterly convene a group of subject matter experts to develop messaging and initiatives around suicide surveillance data from the Florida Violent Death Reporting System.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
BH4.3.1	By December 31, 2020, establish and hold five (5) meetings with the 2021-2025 Florida Suicide Prevention Plan Committee.	0	7	5		Completed/ met
2020 Revisions						
BH4.3.1	By December 31, 2021, <u>increase the number of meetings held with the 2021-2023 Florida Suicide Prevention Interagency Action Committee from 7 (2019) to 10.</u>	7		10		
Rationale						
The Suicide Prevention Coordinating Council, comprising of state agency and executive leadership, requested the plan be known as an interagency action plan, and cover a span of three years, 2021-2023. The Suicide Prevention Plan Committee changed the name to reflect the new directive. For 2020-2021, the Florida Suicide Interagency Action Plan Committee will transition into the role of planning and evaluation to ensure the implementation of the State Suicide Prevention Plan.						

Blue underlined text denotes new language added

Behavioral Health

–Includes Mental Illness & Substance Abuse

Areas of Excellence

The Behavioral Health–Includes Mental Illness & Substance Abuse PAW’s accomplishments include:

- The Department of Children and Families’ Family Intensive Treatment program had an increase in program retention from 66% to 81%.
- The number of people trained in mental health first aid increased dramatically from a baseline of 34,937 (2016) to 116,236 in 2019.
- The number of youth mental health first aid instructors increased 162% for a total of 655 certified across the state – school districts have the capacity to train 65,000 personnel in the school year.
- Florida was selected as one of the first expanded pilot sites for Youth Mental Health First Aid Program. The program will be hosted at the Homestead Senior High School in Miami-Dade County, the Alexander W. Dreyfoos School of the Arts High School and William T. Dwyer High School, both in Palm Beach County. The training is the first of its kind developed for high school students. These schools were 3 of 35 selected by the National Council for Behavioral Health with support from Lady Gaga’s Born This Way Foundation.
- Neonatal Abstinence Syndrome (NAS) births decreased from 69.2 (2013) to 62.07 per 10,000 live births (most recent data from 2018). Partnership with the NAS stakeholder group continues. This stakeholder group consists of a number of organizations working toward addressing NAS. They serve as the lead entity for Goal BH2.
- 67,383 naloxone kits have been distributed to community-based entities, which is well on track to meet the December 31, 2021 goal of 80,000 kits distributed.
- The Helping Emergency Responders Obtain Support program is now serving 58 of 67 counties.
- In September 2019, the Department of Health received the Overdose Data to Action grant, a 3-year cooperative agreement which focuses on the complex and changing nature of the drug overdose epidemic, and highlights the need for an interdisciplinary, comprehensive and cohesive public health approach.
- The Florida Department of Children and Families’ suicide prevention website now includes a training tab that lists best practices, trainings and programs as well as an information tab on the Marjory Stoneman Douglas High School Public Safety Act and Youth Mental Health First Aid Training.
- An implementation plan has been created that focuses on suicide prevention efforts with service members, veterans and their families.

Behavioral Health

–Includes Mental Illness & Substance Abuse

Opportunities for Improvement and/or Next Steps

- Re-established monthly meetings and restructured the PAW to include goal-related teams, to focus work on topic areas based on expertise and interest. All members are invited to all meetings, and the entire PAW will meet quarterly to reflect on accomplishments and any connections among objectives, as well as to discuss data reporting.
- The Behavioral Health PAW will continue to discuss ways to effectively recruit and retain PAW membership and the individual workgroups developed from the strategies within the priority area.
- For Goal 2, the PAW recognizes that accurately measuring NAS on a timely basis to show measurable change is challenging. The Florida Perinatal Quality Collaborative NAS initiative is working to decrease variability in the diagnosis and management of NAS, focusing on evidence-based interventions that include non-pharmacologic management. Maternal involvement in treatment, using models such as the eat, sleep, and console, approach to breastfeeding and other non-pharmacologic measures can decrease the need for medication and may shorten the length of stay for infants with NAS. Milder NAS cases managed in this way are sent home in a couple of days and are no longer reported as having NAS. Because of this reporting trend, NAS prevalence is decreasing, but length of stay is not changing dramatically.
- Moving forward with the SHIP, the PAW plans to use two indicators to assess NAS and maternal opioid use, keeping NAS counts/rates as a measure and adding drug-related pregnancy-associated mortality rates, Florida's leading cause of pregnancy-associated deaths. Although both are an annual measure, together these data reflect maternal/infant health and better align with other opioid prevention measures.



Sexually Transmitted Disease

-Includes Other Infectious Diseases

Performance & Revisions

Goal ID1: Reduce syphilis in Florida.

Strategy ID1.1: Reduce the number of syphilis cases through provider and public awareness, enhanced surveillance and expanded quality improvement activities.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ID1.1.1	By December 31, 2021, decrease the rate of early syphilis per 100,000 from 24.9 (2016) to 23.5.	24.9	34.8	23.3	▼	Not on track
ID1.1.2	By December 31, 2021, decrease the number of syphilis cases among women ages 15-44 years from 1,051 (2016) to 898.	1,051	1,792	898	▼	Not on track

Strategy ID1.2: Reduce congenital syphilis cases in Florida by reducing the transmission of syphilis among sexually active persons through expanded surveillance, enhanced partner services and increased awareness of appropriate sexually transmitted disease screening during pregnancy.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ID1.2.1	By December 31, 2021, increase the percentage of women with syphilis diagnosed during pregnancy who receive adequate treatment from 80% (2016) to 96%.	80%	93.3%	96%	▲	On track
ID1.2.2	By December 31, 2021, increase the percentage of pregnant women with a syphilis diagnosis who are treated within 14 days of specimen collection from 50% (2016) to 85%.	50%	62.1%	85%	▲	On track

Sexually Transmitted Disease –Includes Other Infectious Diseases

Goal ID2: Reduce new HIV infections in Florida through a coordinated response across public health system partners.

Strategy ID2.1: Prevent new HIV infections in Florida through increased provider awareness of prescribing prophylaxis for high-risk populations, increased offering of routine HIV screening in all health care settings and increased public awareness of HIV through a statewide minority campaign.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ID2.1.1	By December 31, 2021, increase the proportion of persons living with HIV (PLWH) in Florida who know their serostatus from 87.6% (2015) to 91%.	87.6%	86.5%	91%	▼	Not on track
Notes						
Please note this measurement is strongly dependent on how CDC decides to perform the calculation each year, and that can change slightly from year to year.						

Strategy ID2.2: Foster improved health outcomes for people living with HIV/AIDS and reduce the chance of HIV transmissions to others through expedited linkage to care, achievement of viral load suppression through retention in care and increased awareness of appropriate HIV screening during pregnancy.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ID2.2.1	By December 31, 2021, increase the percentage of HIV positive persons linked to care from 65.5% (2015) to 95%.	65.5%	82%	95%	▲	On track
ID2.2.2	By December 31, 2021, increase the proportion of persons living with HIV (PLWH) retained in care from 66% (2015) to 90%.	66%	72%	90%	▲	On track
ID2.2.3	By December 31, 2021, increase the proportion of persons living with HIV (PLWH) with a suppressed viral load from 59% (2015) to 80%.	59%	68%	80%	▲	On track

Sexually Transmitted Disease

–Includes Other Infectious Diseases

Goal ID3: Demonstrate readiness for existing and emerging infectious disease threats.

Strategy ID3.4: Improve antimicrobial prescribing and slow antimicrobial resistance by bolstering antimicrobial stewardship programs in Florida’s National Healthcare Safety Network participating facilities through their use of a Florida-specific toolkit and implementation of all National Healthcare Safety Network core elements of antimicrobial stewardship.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
ID3.4.1	By December 31, 2021, increase the percentage of Florida's National Healthcare Safety Network participating facilities meeting all seven core elements of antimicrobial stewardship from 89% (2017) to 95%.	89%	98%	95%	▲	On track
ID3.4.2	By December 31, 2021, reduce the standardized infection ratio (SIR) for <i>Clostridioides difficile</i> infections in Florida's National Healthcare Safety Network participating facilities from 0.68 (2017) to 0.45.	0.68	0.49	0.45	▼	On track

Sexually Transmitted Disease –Includes Other Infectious Diseases

Areas of Excellence

The Sexually Transmitted Diseases–Includes Other Infectious Disease PAW’s accomplishments include:

- The use of in-home test kits for HIV testing has assisted in persons knowing their status without having to travel to clinics or health centers. This allows for continued anonymity for the individual. Additionally, telehealth services at county health departments and partner agencies support rapid linkage of individuals to care and treatment once a positive diagnosis is given.
- In 2019, the Florida Department of Health, (Department) STD and Viral Hepatitis Section, established a formal Congenital Syphilis Review Board at the Department’s Headquarters. The Review Board members conduct thorough reviews of congenital syphilis cases with emphasis on those cases that could have been prevented. On completion of the reviews, a meeting is held with the respective Area STD program leadership to share findings and make recommendations designed to prevent future occurrences that led to a congenital syphilis case. Over 50% of the 140 congenital cases underwent a formal review in 2019.
- Regarding the timeliness of treatment for women with syphilis, the Department maintains a weekly Critical Task List that includes the highest priority assignments, including women who are pregnant. The list is shared with all STD program field staff each Monday morning. The list is an excellent tool for ensuring the necessary focus is placed on priority assignments by all STD program staff and represents the top 5% of all active investigations at any given time.

Opportunities for Improvement and/or Next Steps

Opportunities for Improvement

- The Department is in the final stages of development of a congenital syphilis prevention in-service training. The materials can all be delivered via webinar and will be completed in September 2020.
- The Ending the HIV Epidemic: A Plan for America national initiative provides an opportunity to engage different partners to increase the possibility of managing HIV in primary care settings. Additional efforts are being made to work collaboratively throughout the state, increasing the number of persons with HIV living in stable housing.

Next Steps

The Surveillance Tools and Reporting System (STARS) project team is working on improvements to the STD program’s database. STARS has begun process mapping congenital record review screens. Once developed, the screens will ensure more thorough, accurate recording of the data elements required to assess whether to report as cases and to identify contributing factors that can be shared with relevant stakeholders and communities.



Chronic Diseases & Conditions

-Includes Tobacco-Related Illnesses & Cancer

Performance & Revisions

Goal CD1: Increase cross-sector collaboration for the prevention, early detection, treatment and management of chronic diseases and conditions to improve health equity.

Strategy CD1.1: Promote policy and systems change to health care providers to increase adherence to clinical best practices and national recommendations for chronic disease prevention and increase utilization of available resources.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
CD1.1.1	By December 31, 2021, increase the number of referrals to Tobacco Free Florida Quit Services from 34,318 annually (2018) to 37,749 annually.	34,318	35,108	37,749	▼	On track

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
CD1.1.2	By December 31, 2021, increase the number of individuals at risk of type 2 diabetes participating in the CDC Recognized Diabetes Prevention programs from 4,340 (2016) to 100,000.	4,340	33,102	100,000	▲	On track

2020 Revisions						
CD1.1.2	By December 31, 2021, increase the number of individuals at risk of type 2 diabetes participating in the CDC Recognized Diabetes Prevention programs from 4,340 (2016) to <u>60,000</u> .	4,340		60,000		

Rationale

Due to the drastic program changes that were made in response to the COVID-19 pandemic, the program doesn't believe that the previous set plan target can realistically be achieved by December 2021. Although many Diabetes Prevention Program service providers have modified their implementation methods to continue to facilitate programs, there are still programs and providers unable to provide services and/or are working on internal processes and plans that will enable them to begin work again. Reducing the target will allow for new delivery methods, in addition to the traditional face-to-face programs, to have some lead time to be established and piloted with the reduced number of clients being seen since the COVID-19 pandemic began.

Blue underlined text denotes new language added

Chronic Diseases & Conditions

–Includes Tobacco-Related Illnesses & Cancer

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
CD1.1.3	By December 31, 2021, increase the percentage of adults ages 50 to 75 who receive colorectal screening based on the most recent guidelines from 65.7% (2014) to 70%.	65.7%	70.4% (2018)	70.0%	▲	On track

Strategy CD1.2: Promote policy and systems change to health care providers to increase team-based care and care coordination approaches for chronic disease treatment and management to ensure optimal and equitable care for all segments of the population.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
CD1.2.1	By December 31, 2021, increase the percentage of emergency medical management services agencies with community paramedicine programs addressing cardiovascular health from 37.5% (2018) to 50%.	37.5%	48.8%	50.0%	▲	On track
CD1.2.2	By December 31, 2021, reduce the age-adjusted asthma ED visit rate from 54.9 per 10,000 population (2017) to 44.4 per 10,000 population.	54.9	51.7	44.4	▼	On track
CD1.2.3	By December 31, 2021, increase the number of Community Health Workers and other health care extenders trained on medication therapy management support from 40 (2016) to 250.	40	223	250	▲	On track

Chronic Diseases & Conditions

–Includes Tobacco-Related Illnesses & Cancer

Strategy CD1.3: Educate Floridians to empower them to be health champions for themselves, their families, and their communities.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
CD1.3.1	By December 31, 2021, increase the Medical Quality of Care indicator “Adolescent Well-Care Visits” from 53% to 60%.	53%	57% (2017)	60%		On track

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
CD1.3.2	By December 31, 2021, increase the percentage of current Florida adult smokers who tried to quit smoking at least once in the past year from 64.9% (2015) to 67%.	64.9%	59%	67%		Not on track

New Data to be Considered

Although cigarette use is declining, use of any inhaled nicotine product among adult smokers has increased in recent years, with 23.0% of adults currently using one or more of the following products in 2015 and 26.1% in 2019: cigarettes, cigars, hookah or electronic vape product (EVP). Rates of inhaled nicotine product use did not vary significantly between 2018 (25.4%) and 2019 (26.1%). Current use of EVPs among adults in Florida increased from 6.1% in 2015 to 8.7% in 2019. Between 2015 and 2019, cigar/little cigar use among adults increased from 9.7% to 11.8%. Despite claims from electronic cigarette users and manufacturers, electronic cigarettes have not been proven to help tobacco users quit. These products are not approved quit aids by the Food and Drug Administration (FDA). The FDA recognizes electronic cigarettes as tobacco products and regulates these products as it does conventional cigarettes. Many e-liquids contain nicotine, which is a highly addictive chemical. Nicotine addiction is the fundamental reason people persist in using tobacco. Nearly half, 49.5% (2017 BRFSS), of all adults who use electronic cigarettes also smoke traditional cigarettes. Using both electronic cigarettes and conventional cigarettes is called dual use.

Chronic Diseases & Conditions

–Includes Tobacco-Related Illnesses & Cancer

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
CD1.3.3	By December 31, 2021, increase the percentage of adults with diabetes who report having ever taken a course or class on diabetes management from 46.1% (2015) to 55%.	46.1%	56.8% (2018)	55%		Completed/met
2020 Revisions						
CD1.3.3	By December 31, 2021, increase the percentage of adults with diabetes who report having ever taken a course or class on diabetes management from 46.1% (2015) to <u>58%</u> .	46.1%		58%		
Rationale						
<p>Since the baseline rate was established, the percentage increase is roughly 10% over the last 5 years; an increase of 2% per year. With the original set target increase being met, a proposal of increasing the current measure by 2% for a percentage increase to 58% is reasonable. Given the current increase in telehealth services, capability to facilitate varied group or individual courses and temporary billing allowances for Diabetes Self-Management Education Services, a conservative increase as such is likely to be achieved despite the postponement and modifications of in-person services delivery.</p>						

Blue underlined text denotes new language added

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
CD1.3.4	By December 31, 2021, increase the percentage of adults with hypertension served by Federally Qualified Health Centers (FQHCs) who have their blood pressure adequately controlled (<140/90) from 60.6% (2015) to 66.7%.	60.6%	65.6%	66.7%		On track

Chronic Diseases & Conditions

–Includes Tobacco-Related Illnesses & Cancer

Goal CD2: Enhance community health systems to address social determinants of health through Asset-Based Community Development and partnerships.

Strategy CD2.1: Expand documentation and dissemination of community-based best practices related to the incorporation of social determinants of health to increase implementation by county health departments, Area Agencies on Aging, local governments, community organizations and healthcare systems.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
CD2.1.1	By December 31, 2021, increase the number of chronic disease training opportunities for Community Health Workers available from providers approved by the Florida Certification Board from 0 (2017) to 5.	0	2	5	▲	On track
2020 Revisions						
CD2.1.1	By December 31, 2021, increase the number of chronic disease training opportunities for Community Health Workers available from providers approved by the Florida Certification Board from 0 (2017) to <u>4</u> .	0		4		
Rationale						
The Florida Community Health Worker Coalition anticipates seeking approval for several training courses focused on chronic disease areas by the end of this reporting period. Given the coalition currently has three certified training modules approved by the board, a set target of one additional certified training is likely to be achieved by December 2021.						

Blue underlined text denotes new language added

Chronic Diseases & Conditions

–Includes Tobacco-Related Illnesses & Cancer

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
CD2.1.2	By January 30, 2020, establish a baseline for expansion of evidence-based chronic disease prevention programs for elders statewide for 2020 and 2021.	0%	100%	100%	N/A	Decision required
2020 Revisions						
CD2.1.2	<u>By December 31, 2021, determine and evaluate the utilization of chronic disease management and treatment programs by county for persons age 65 or older statewide from 0 to 67.</u>	0		67		
Rationale						
<p>Revising the objective to reflect more the intended outcome (i.e., gain of knowledge and information on the availability and utilization of chronic disease management and treatment programs throughout the state) and the information needed for policy and program development. An inventory of available chronic disease management and treatment programs is necessary to understand the state's current available resources across different diseases and across different demographics. Please note that essentially all government and non-government activities are typically using evidence-based strategies. For this revised objective, we are uncertain of the number or quality of chronic disease management and treatment programs by county and therefore, have set the baseline at 0. The initial goal of this objective is to ensure that each county has, at minimum, one qualified chronic disease management and treatment program for persons age 65 years or older.</p>						
New Data to be Considered						
<p>This new, revised objective would require cataloging appropriate government (e.g., Florida Agency for Health Care Administration, Florida Department of Health, Florida Department of Elder Affairs) and non-government databases of program/facility listing to assess inventory.</p>						

Blue underlined text denotes new language added

Strategy CD2.2: Develop a standardized system of measurement and surveillance for Florida through collaboration, trainings and consensus building among public health professionals, academics and health care system partners to enhance the use of timely actionable data and improve chronic disease outcomes.

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
CD2.2.1	By December 31, 2021, increase the number of FQHCs in Florida using patient registries to improve quality of care for patients with chronic diseases from 17 (2019) to 40.	17	17	40	▲	On track

Chronic Diseases & Conditions

–Includes Tobacco-Related Illnesses & Cancer

Areas of Excellence

The Chronic Diseases & Conditions–Includes Tobacco-Related Illnesses & Cancer PAW’s accomplishments include:

- The Florida Department of Health, (Department) Bureau of Tobacco Free Florida (TFF), expanded the use of electronic referral for tobacco cessation. This expansion now includes county health systems, University of Florida/Shands hospital and clinics, H.L. Moffitt Cancer Center and Career Source Florida .
- TFF, Florida Agency for Health Care Administration and their Medicaid Managed Care plans collaborated to develop programs to reduce potentially preventable events (i.e., readmissions, hospitalizations and emergency room visits). TFF saw an opportunity to highlight the role that tobacco plays in many of the preventable events. A comprehensive survey of managed care organizations was conducted regarding tobacco coverage, provider support and available programs and resources. These sessions created a vehicle for information sharing and opened the doors to different opportunities for TFF to support the managed care organizations.
- The launch of the new TFF website. It provides a variety of information on the dangers of tobacco and smoking as well as cessation resources. According to an independent evaluation, adult smokers who were exposed to more TFF ads were more likely to report higher motivation to quit smoking. They were more likely to want to quit, to prioritize quitting and to be eager to quit cigarettes.
- Colorectal cancer screening practices increased from 50% to 70+%. This area of excellence was accomplished through the work of the University of Florida, American Cancer Society and the Department.
- Collaboration between the American Cancer Society, the Florida Association of Community Health Centers and the Department created the 2019 Florida Colorectal Cancer Quality Improvement learning collaborative. This collaborative aimed to increase colorectal screening rates through improved clinical processes and implementation of evidence-based interventions.

Opportunities for Improvement and/or Next Steps

Opportunities for Improvement

- TFF, in collaboration with the Department’s Bureau of Chronic Disease Prevention, should prepare a foundation of expertise and stakeholders who can champion systems change with sister agencies like the Florida Agency for Health Care Administration. Working together, Statewide Medicaid Managed Care Organizations can be enhanced with health care benefits that increase access to Food and Drug Administration approved cessation aids.
- Although TFF has had some initial success in implementing systems change within the county health departments, CareerSource offices, a major academic medical center and a comprehensive cancer center, much work remains. TFF will continue to partner with additional health systems to broaden the awareness and reach of our cessation initiatives, to identify regional champions and to improve the health of the citizens of Florida.
- The Florida Colorectal Cancer Control Program (CRCCP) can expand its efforts with diverse health system types to reach more populations that lack access to preventive services and screenings.

Chronic Diseases & Conditions

–Includes Tobacco-Related Illnesses & Cancer

- Since 2014, quit attempt rates for cigarettes have declined from 66.4% to 57% in 2018. The reason for this decline is not clear and warrants further exploration. One potential explanation for this decline might be that as prevalence has declined and some smokers have quit, the remaining group of smokers is characterized by fewer quit attempts. TFF should focus future efforts on reducing the widespread use of inhaled nicotine products, especially combustible products, in Florida.

Next Steps

- One of the major systems change initiatives utilized by TFF is to encourage health systems and their providers to leverage their electronic health record (EHR) platforms to assess and refer patients (via [eReferral](#)) to TFF's cessation interventions. The adoption of the systems change philosophy is supported by the State Health Improvement Plan's emphasis on [health equity](#) and eliminating or mitigating risk factors leading to [chronic disease](#). TFF has identified five target markets to initiate systems change and eReferral efforts:
 - County health departments
 - Hospital systems
 - Behavioral health facilities
 - Federally qualified health centers/free & charitable clinics/other physician providers
 - Medicaid Managed Care organizations

TFF has identified specific strategies for each of its target markets to familiarize and incentivize their providers to adopt a systems change philosophy.

- The Chronic Diseases and Conditions PAW co-chairs, Dr. Rust and Dr. Cogle, have prioritized increased member engagement. Results from the consensus workshop conducted with PAW members and stakeholders will be internalized into ongoing meetings. Because strategies used within multiple goal areas are similar, highlighting member successes/best practices will be integrated into meeting agendas.
- The Florida CRCCP has been awarded a new five-year cooperative agreement from the Centers for Disease Control and Prevention. The CRCCP, Florida Association of Community Health Centers and the American Cancer Society are collaborating on a joint project for a cohort of Federally Qualified Health Centers that includes training, funding support and learning collaborative facilitation. The CRCCP is contracting with the Florida Association of Community Health Centers, Inc., the state primary care association, to coordinate professional development sessions and manage funding support agreements that will assist implementation of evidence-based interventions as required by the grant.
- TFF will continue to ensure spending levels, especially in broadcast TV and digital, are adequate to maintain high levels of campaign exposure. TFF is piloting a consumer relations management system on its website, which will be an opt-in experience that supports participants through stages of change with tips on quitting and refers them to evidence-based cessation services throughout the journey.



Alzheimer’s Disease & Related Dementias

Performance & Revisions

Goal AD1: Identify a statewide system of resources and support to formalize the Alzheimer’s disease and related dementias (ADRD) network.

2020 Revisions		
Goal Number	Current Goal	Revised Goal
AD1	Identify a statewide system of resources and support to formalize the Alzheimer’s disease and related Dementias (ADRD) network.	<u>Strengthen the capacity to address Alzheimer’s Disease & Related Dementias (ADRD) in Florida.</u>
Rationale		
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.		

Blue underlined text denotes new language added

Strategy AD1.1: Establish the Department of Health as a Public Health Center of Excellence pursuant to the federal Building Our Largest Dementia (BOLD) Infrastructure for Alzheimer’s Act (BOLD Act).

2020 Revisions		
Strategy Number	Current Strategy	Revised Strategy
AD1.1	Establish the Department of Health as a Public Health Center of Excellence pursuant to the federal BOLD Act.	<u>Promote early detection/early diagnosis, brain health and ADRD support services in Florida.</u>
Rationale		
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.		

Blue underlined text denotes new language added

Alzheimer's Disease & Related Dementias

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD1.1.1	By October 31, 2020, have a dedicated Dementia Director for Florida.	0	25%	100%		On track
2020 Revisions						
AD1.1.1	<u>By June 1, 2021, increase the percentage of identified partners that have distributed an approved and current Early Detection/Early Diagnosis concern and awareness campaign and a Brain Health campaign from 0% (2020) to 55%.</u>	0%		55%		
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Blue underlined text denotes new language added

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD1.1.2	By December 31, 2019, identify existing state-level Alzheimer's advocates.	0%	50%	100%		On track
2020 Revisions						
AD1.1.2	<u>By November 1, 2021, increase the percentage of identified partners that have distributed an approved and current Caregiver Support Services concern and awareness campaign from 0% (2020) to 55%.</u>	0%		55%		
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Blue underlined text denotes new language added

Alzheimer's Disease & Related Dementias

Strategy AD1.2: Create public awareness of modifiable risk factors that reduce the likelihood of developing Alzheimer's disease and related dementias (ADRD) and create public awareness of health disparities between populations.

2020 Revisions	
AD1.2	The SHIP Steering Committee approved the deletion of this strategy.
Rationale	
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.	

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD1.2.1	By December 31, 2019, increase the number of Area Agencies on Aging participating in at least one Dementia Care and Cure Initiative task force from 8 (2018) to 11.	8	11	11	▲	Completed/ met
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Alzheimer's Disease & Related Dementias

2020 Revisions						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD1.2.2	By December 31, 2020, incorporate the Center for Disease Control's Healthy Brain Initiative Public Health Road Map to establish local and state partnerships to address dementia using the Four Essential Services of Public Health: Monitor and Evaluate, Educate and Empower the Nation, Develop Policies and Mobilize Partnerships and Assure a Competent Workforce.	0%	10%	100%		On track
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Goal AD2: Strengthen the capacity of care organizations to assess, diagnose, and treat individuals with ADRD and expand support for their caregivers.

2020 Revisions		
Goal Number	Current Goal	Revised Goal
AD2	Strengthen the capacity of care organizations to assess, diagnose, and treat individuals with ADRD and expand support for their caregivers.	<u>Assure a competent ADRD workforce through education and training.</u>
Rationale		
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.		

[Blue underlined text](#) denotes new language added

Alzheimer's Disease & Related Dementias

Strategy AD2.1: Engage with the hospitals and universities that house the state's Memory Disorder Clinics (MDCs) so that they each answer Governor DeSantis' challenge to provide matching funding annually to the clinics to allow for an increase in the number of individuals they serve with evaluation and diagnostic testing for dementia.

2020 Revisions		
Strategy Number	Current Strategy	Revised Strategy
AD2.1	Engage with the hospitals and universities that house the state's Memory Disorder Clinics (MDCs) so that they each answer Governor DeSantis' challenge to provide matching funding annually to the clinics to allow for an increase in the number of individuals they serve with evaluation and diagnostic testing for dementia.	<u>Enhance current education/training for all staff working in Assisted Living Facilities, Skilled Nursing Facilities, Adult Day Care Programs, Specialized Adult Day Care Programs, Hospice facilities, and Home Health Agencies.</u>
Rationale		
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.		

[Blue underlined text](#) denotes new language added

Alzheimer's Disease & Related Dementias

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD2.1.1	By October 31, 2019, the Florida Department of Elder Affairs will provide the current Elder Needs Index (ENI) mapping information, along with training on how to use the ENI tools, to all MDCs, Dementia Care and Cure Initiative task forces, the Alzheimer's Association and other identified groups, and each Area Agency on Aging to assist with identification of and outreach efforts to vulnerable individuals living with Alzheimer's disease and related dementias (ADRD) and their caregivers.	0%	100%	100%	▲	Completed/ met
2020 Revisions						
AD2.1.1	<u>By December 31, 2021, increase the percentage of facilities that have indirect staff receiving at least one hour of updated ADRD education/training on Alzheimer's care best practices from 0% (2020) to 50%.</u>	0%		50%		
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Blue underlined text denotes new language added

Alzheimer's Disease & Related Dementias

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD2.1.2	By October 31, 2019, partner with the Alzheimer's Association and other organizations to identify best practices and existing capacity for mobile outreach efforts to vulnerable individuals living with ADRD and their caregivers.	0%	50%	100%		On track
2020 Revisions						
AD2.1.2	<u>By December 31, 2021, increase the percentage of ADRD direct care workers who complete at least 4 hours of ADRD continuing education/training from 50% (2020) 100%.</u>	50%		100%		
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Blue underlined text denotes new language added

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD2.1.3	By July 1, 2020, increase by 25% the number of MDCs providing matching funds through the hiring of individuals to provide evaluations and diagnostic services.	0	100%	100%		Completed/ met
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Alzheimer's Disease & Related Dementias

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD2.1.4	By July 1, 2020, increase evaluations and diagnostic services conducted by each Memory Disorder Clinic by 15%.	0%	90%	100%		On track
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Strategy AD2.2: Provide improved tools and training to hospitals, academic medical centers/teaching hospitals, Veteran's Administration clinics and hospitals, Tribal facilities, county health departments, physician groups and individual physicians to assess, diagnose and treat individuals who have Alzheimer's disease and related dementias (ADRD).

2020 Revisions	
AD2.2	The SHIP Steering Committee approved the deletion of this strategy.
Rationale	
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.	

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD2.2.1	By December 31, 2021, develop a patient/caregiver toolkit to be provided by identified organizations to individuals who have been diagnosed with ADRD and those who are caregivers of individuals diagnosed with ADRD.	0%	30%	100%		On track
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Alzheimer's Disease & Related Dementias

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD2.2.2	By December 31, 2019, ensure all licensed hospitals in Florida receive a summary of new Medicare Code 99483 which provides reimbursement to physicians and other eligible billing practitioners for a comprehensive clinical visit that results in a written care plan.	0%	50%	100%		On track
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Strategy AD2.3: Increase education, training and respite options for caregivers who are providing care and support for individuals with Alzheimer's disease and related dementias (ADRD).

2020 Revisions	
AD2.3	The SHIP Steering Committee approved the deletion of this strategy.
Rationale	
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.	

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD2.3.1	By December 31, 2019, identify caregiver training currently available, including training for caregivers when someone has just been diagnosed with ADRD and promote caregiver training.	0%	50%	100%		On track
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Alzheimer's Disease & Related Dementias

Goal AD3: Protect individuals with ADRD from further vulnerability.

2020 Revisions		
Goal Number	Current Goal	Revised Goal
AD3	Protect individuals with ADRD from further vulnerability.	<u>Enhance support for those living with ADRD and their caregivers in Florida.</u>
Rationale		
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.		

Blue underlined text denotes new language added

Strategy AD3.1: Enhance the capacity and resiliency of communities to protect individuals with Alzheimer's disease and related dementias (ADRD).

2020 Revisions		
Strategy Number	Current Strategy	Revised Strategy
AD3.1	Enhance the capacity and resiliency of communities to protect individuals with Alzheimer's disease and related dementias (ADRD).	<u>Develop and administer campaigns or policies that support those living with ADRD and their caregivers in Florida.</u>
Rationale		
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.		

Blue underlined text denotes new language added

Alzheimer's Disease & Related Dementias

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD3.1.1	By December 31, 2019, identify existing dementia training regarding care of individuals with ADRD before and after disaster occurrences such as hurricanes, fires, tornadoes, floods, manmade and other disasters, and improve such training and care to increase community resilience after disasters strike.	0%	50%	100%	▲	On track
2020 Revisions						
AD3.1.1	<u>By June 30, 2021, increase the percentage of Area Agencies on Aging (AAAs), Dementia Care and Cure Initiatives (DCCIs), Memory Disorder Clinics (MDCs) and County Health Departments (CHDs) in Florida that provide a summary of how they plan to distribute a nationally recognized, evidence-based, standardized ADRD caregiver toolkit to their networks from 0% (2020) to 75%.</u>	0%		75%		
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Blue underlined text denotes new language added

Strategy AD3.2: Reduce negative health impacts to individuals with Alzheimer's disease and related dementias by protecting them from abuse, neglect, and exploitation.

2020 Revisions	
AD3.2	The SHIP Steering Committee approved the deletion of this strategy.
Rationale	
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.	

Alzheimer's Disease & Related Dementias

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD3.2.1	By December 31, 2019, engage with the financial services industry and determine a baseline of industry or specific financial institutions which train employees to detect suspicious activity.	0%	50%	100%		On track
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Strategy AD3.3: Reduce health disparities by expanding access and utilization of ADRD-specific care and support services across targeted sub-populations including racial and ethnic minorities, low income individuals, individuals living in rural areas, individuals with Limited English Proficiency and individuals with disabilities.

2020 Revisions	
AD3.3	The SHIP Steering Committee approved the deletion of this strategy.
Rationale	
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.	

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD3.3.1	By December 31, 2021, increase mobile outreach to targeted sub-populations.	0	10%	100%		On track
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

Alzheimer's Disease & Related Dementias

2019 Performance						
Objective Number	Objective	Baseline	2019 Progress Measure	Plan Target	Trend	Status
AD3.3.2	By December 31, 2021, increase by 10% clinical trial access to racial and ethnic minorities, low income individuals, individuals living in rural areas, individuals with Limited English Proficiency, and individuals with disabilities.	0%	10%	100%		On track
2020 Revisions						
The SHIP Steering Committee approved the deletion of this objective.						
Rationale						
The ADRD priority area developed more specific, measurable and achievable goals, strategies and objectives for 2021 which were presented to and approved by the SHIP Steering Committee on December 9, 2020.						

New Objectives

New Objective Number	New Objective	Baseline	Plan Target
AD3.1.2	By December 31, 2021, increase the percentage of AAAs, DCCIs, MDCs, and CHDs in Florida that disseminate evidence-based, standardized ADRD caregiver toolkits to their networks from 0% (2020) to 75%.	0%	75%
AD3.1.3	By December 31, 2021, increase the number of families providing unpaid ADRD care who receive the "Project VITAL At-Home" edition from 0 (2020) to 200.	0	200

Alzheimer's Disease & Related Dementias

Areas of Excellence

During their first year of implementation, the Alzheimer's Disease & Related Dementias PAW's accomplishments include:

- **AD1.1.1:** The dementia director position was a key criterion on the Governor's Dementia Action Plan issued in May of 2019. House Bill 835 was drafted and key bill sponsors were obtained from the House and the Senate. The Executive Office of the Governor also reviewed the draft language as did the Florida Department of Elder Affairs (FDOEA).
- **AD1.2.1:** Every one of the 11 Area Agencies on Aging in Florida is involved in at least one Dementia Care and Cure Initiative Task Force.
- **AD2.1.1:** The subcommittee was able to disseminate the Elder Needs Index and mapping information along with training and education.
- **AD2.1.3:** All Memory Disorder Clinics (MDC) increased their staffing and ability to provide evaluations and diagnostics per the self-reported Annual 2018/2019 MDC Report submitted to the FDOEA.

Opportunities for Improvement and/or Next Steps

Opportunities for Improvement

During 2019-2020, the PAW recognized that some strategies and objectives needed to be either clarified, revised or combined to include specific and measurable goals. The group worked to assess strategies and objectives and made recommendations for revisions to the existing plan.

The workgroup also recognized there was some overlap among objectives, resulting in duplication of efforts by a few of the subcommittees. They concluded that revising certain strategies, combining some objectives, along with adding specific measurables in all objectives would assist with clarification of workgroup goals.

Furthermore, considering the impact of COVID-19 on individuals with Alzheimer's disease and related dementias, the PAW has incorporated/highlighted additional strategies that will be implemented due to the pandemic.

On December 9, 2020, a special session was held for the Alzheimer's Disease and Related Dementias priority area so that they could present their revised goals, strategies and objectives to the SHIP Steering Committee. The SHIP Steering Committee approved the new plan (reflected in this Annual Progress Report) and reporting will begin on these revised goals, strategies and objectives in 2021.

Alzheimer's Disease & Related Dementias

Next Steps

As part of their work towards achieving success with their new plan, the ADRD PAW will have three subcommittees (one for each of their main goals) and will incorporate and enhance activities that were already being worked on under the old plan. They will also expand their partnership to include relevant stakeholders that may not have been included under the original plan, such as county health departments, Federally Qualified Health Centers, hospitals and Medicaid Managed Care health plans.

During 2019-2020, the workgroup inventoried organizations that have developed and circulated patient/caregiver toolkits. It was determined that the Alzheimer's Association's website houses the nation's largest repository for patient/caregiver tools that is consistently updated, vetted and evidence-based. The workgroup will discuss considering this as the comprehensive toolkit with a link on the DOEA web page to the Alzheimer's Association. In addition, moving forward, the workgroup will be monitoring and reporting on the percentage of partners that are disseminating evidence-based, standardized ADRD caregiver toolkits to their networks.

In 2021, the workgroup will also be monitoring and reporting on the percentage of partners that will be distributing an approved and current Early Detection/Early Diagnosis concern and awareness campaign, a Brain Health concern and awareness campaign, as well as a Caregiver Support Services concern and awareness campaign.

During 2019-2020, the workgroup inventoried organizations and systems that provide ADRD caregiver training in Florida. Although caregiver training was identified, in order to ensure a more competent ADRD workforce moving forward in 2021, the workgroup will now be reporting on the percentage of facilities that are ensuring ADRD training is provided to both direct care workers and indirect staff.

Finally, in 2021, considering the impact of COVID-19 on those living with ADRD and their caregivers, Project VITAL will be expanded to include not just facility residents and their families but also to families providing unpaid ADRD care.

Appendices

**I. 2019 SHIP Steering Committee
Annual Progress Review
& Revisions Meeting Materials**



**State Health Improvement Plan (SHIP) Steering Committee
Annual Progress Review & Revisions Meeting**
October 14, 2020
9:00 am – 12:00pm EST
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Meeting Expectations/Objectives:

1. 2019 year in review progress updates for the 2017-2021 SHIP
2. Make revisions to the 2017-2021 SHIP goals, strategies and objectives

SESSION TIME	TITLE	PRESENTER
9:00 AM	Roll Call and Overview of Agenda	Ursula Weiss , Bureau Chief, Community Health Assessment, Florida Department of Health
9:05 AM	Introductory Remarks	Shamarial Roberson , Deputy Secretary for Health, Florida Department of Health
9:15 AM	2019 SHIP Progress Report	Julia Fitz , Administrator, Health Improvement Planning Section, Florida Department of Health
9:25 AM	Priority Area 1: Health Equity <ul style="list-style-type: none"> • Summary of 2019 progress • Recommendations for revision • Discussion • Next steps 	Vernique Footman , Priority Area Workgroup Coordinator, Florida Department of Health
9:40 AM	Priority Area 2: Maternal & Child Health <ul style="list-style-type: none"> • Summary of 2019 progress • Recommendations for revision • Discussion • Next steps 	Janicka Harris , Priority Area Workgroup Coordinator, Florida Department of Health
9:55 AM	Priority Area 3: Immunizations & Influenza <ul style="list-style-type: none"> • Summary of 2019 progress • Discussion • Next steps 	Janicka Harris , Priority Area Workgroup Coordinator, Florida Department of Health

SESSION TIME	TITLE	PRESENTER
10:10 AM	Priority Area 4: Injury, Safety & Violence <ul style="list-style-type: none"> • Summary of 2019 progress • Recommendations for revision • Discussion • Next steps 	Michelle Harkness , Priority Area Workgroup Coordinator, Florida Department of Health
10:25 AM	BREAK	
10:35 AM	Priority Area 5: Healthy Weight, Nutrition & Physical Activity <ul style="list-style-type: none"> • Summary of 2019 progress • Discussion • Next steps 	Vernique Footman , Priority Area Workgroup Coordinator, Florida Department of Health
10:50 AM	Priority Area 6: Behavioral Health – Includes Mental Illness & Substance Abuse <ul style="list-style-type: none"> • Summary of 2019 progress • Recommendations for revision • Discussion • Next steps 	Michelle Harkness , Priority Area Workgroup Coordinator, Florida Department of Health
11:05 AM	Priority Area 7: Sexually Transmitted Diseases – Includes Other Infectious Diseases <ul style="list-style-type: none"> • Summary of 2019 progress • Discussion • Next steps 	Janicka Harris , Priority Area Workgroup Coordinator, Florida Department of Health
11:20 AM	Priority Area 8: Chronic Diseases & Conditions – Includes Tobacco-Related Illnesses & Cancer <ul style="list-style-type: none"> • Summary of 2019 progress • Recommendations for revision • Discussion • Next steps 	Vernique Footman , Priority Area Workgroup Coordinator, Florida Department of Health
11:35 AM	Priority Area 9: Alzheimer’s Disease & Related Dementias <ul style="list-style-type: none"> • Summary of 2019 progress • Discussion • Next steps 	Michelle Harkness , Priority Area Workgroup Coordinator, Florida Department of Health
11:50 AM	Public Comment	Members of the Public
11:55 AM	CLOSING – Ursula Weiss	



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Purpose and Desired Meeting Outcomes:

1. 2019 year in review progress updates for the 2017-2021 SHIP
2. Make revisions to the 2017-2021 SHIP goals, strategies and objectives

Member Participation:

COUNTY/CENTRAL OFFICE PROGRAM	NAME	TITLE	PRESENT	NOT PRESENT
Florida Agency for Healthcare Administration	Nikole Helvey	Bureau Chief	X	
Florida Agency for Persons with Disabilities	Barbara Palmer	Director	X	
Feeding Florida	Robin Safley	Executive Director	X	
Florida American Indian Health Advisory Council	Paul Rowley	President and CEO		X
Florida Association of Community Health Centers	Ben Browning for Andrew Behrman	Vice President	X	
Florida Association of Health Planning Agencies, Inc.	Mike Hill	President		X
Florida Association of Health Plans, Inc.	Paul Runk	Vice President	X	
Florida Behavioral Health Association	Melanie Brown-Woofter	President and CEO	X	
Florida Blue	Gordon Bailey	Vice President		X
Florida Chamber Foundation	Donna Wright	COO		X
Florida Dental Association	Natalie Carr-Bastillo	Vice President		X
Florida Department of Agriculture and Consumer Services	Lisa Conti	Deputy Commissioner		X
Florida Department of Children and Families	Shivana Gentry	Director of Integration	X	
Florida Department of Education	Penny Taylor	Director, Office of Healthy Schools		X
Florida Department of Elder Affairs	Madeleine Nobles	Director, Bureau of CARES	X	
Florida Department of Environmental Protection	Carla Gaskin Mautz	Staff Director, Regulatory Programs		X
Florida Department of Health in Gulf/Franklin County	Sarah Hinds	Health Officer	X	
Florida Department of Health of Nassau County	Eugenia Ngo-Seidel	Health Officer	X	
Florida Department of Juvenile Justice	Charles Corley	Health Services Administrator		X
Florida Department of Transportation	Lora Hollingsworth	Chief Safety Engineer		X
Florida Hospital Association	Kim Streit	Vice President, Healthcare Research and Information	X	



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COUNTY/CENTRAL OFFICE PROGRAM	NAME	TITLE	PRESENT	NOT PRESENT
Florida Housing Finance Corporation	Trey Price	Executive Director		X
Florida Institute for Health Innovation	Danielle Lewald	Program Manager, Fetal and Infant Mortality Review Program		X
Florida Philanthropic Network	Johnette Gindling	Secretary	X	
Florida State University	George Rust	Director, Center for Medicine and Public Health	X	
Office of Attorney General Ashley Moody	Michelle Crum	Bureau Chief, Victim Compensation	X	
United Way of Florida	Ted Granger	President		X
University of Florida	Sarah McKune	Director, Public Health Programs		X
VISIT Florida	John Tupps	Vice President, Government Relations		X



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Meeting Notes:

TOPIC	ACTION ITEMS, TOPICS FOR NEXT MEETING AND SUMMARY OF DISCUSSIONS	PRESENTER
Roll Call and Overview of Agenda	Dr. Weiss welcomed everyone, discussed housekeeping items, facilitated roll call and provided an overview of the meeting agenda.	Dr. Ursula Weiss , Florida Department of Health
Introductory Remarks	Dr. Roberson introduced State Surgeon General, Dr. Rivkees for welcoming remarks. Dr. Roberson then shared the meeting objectives and recognized two new Steering Committee members, Donna Wright and Shivana Gentry.	Dr. Shamarial Roberson , Florida Department of Health
2019 SHIP Progress Report	Ms. Fitz gave an overview of SHIP progress during the 2019 implementation year, both overall and by priority area.	Julia Fitz , Florida Department of Health
Priority Area Workgroup Presentations	<p>Priority Area 1: Health Equity</p> <ul style="list-style-type: none"> • Recommendations for revision: Deletion of Objective HE3.3.1 – No objection from the Steering Committee • Discussion: It was stated that for this specific revision, the key item is to understand what is measurable in this space. An expansion of this measure – which is an intermediate measure for access to care – needs to be considered. Can we say that we have measurably moved the needle on disparities? If not, can we say that we have objectives that will help hold ourselves accountable? Health Equity Priority Area Workgroup (PAW) co-chair Dr. Daniel Grischy proposed looking more closely at this during the development of the next SHIP. • Next steps: Health Equity priority area workgroup (PAW) leadership is actively working on the following activities: (1) increasing and diversifying external partnerships around the state, (2) developing and designing the organizational infrastructure of the Health Equity PAW, and (3) creating implementation plans that clearly address goals, strategies and objectives for the upcoming year. • Action items: Health Equity PAW leadership will follow-up with Dr. George Rust to obtain more clarity on the question presented to address the related measurements that show actual improvement on those items that address health disparities. <p>Priority Area 2: Maternal & Child Health</p> <ul style="list-style-type: none"> • Recommendations for revision: Deletion of objective MCH3.3.1 – No objection from the Steering Committee • Discussion: The Maternal & Child Health (MCH) Priority Area currently has three objectives that are “Not on Track” to meet their established targets. Janicka Harris solicited the Steering Committee’s recommendations or suggestions on how to move forward on any partnerships, activities or other action(s) that should be taken on these objectives. MCH PAW co-chair, Dr. Ghasi Phillips-Bell, mentioned the PAW is not sure if objective MCH1.1.1 	<p>Vernique Footman, Florida Department of Health</p> <p>Janicka Harris, Florida Department of Health</p>



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TOPIC	ACTION ITEMS, TOPICS FOR NEXT MEETING AND SUMMARY OF DISCUSSIONS	PRESENTER
	<p>is on track due to the Pregnancy Risk Assessment and Monitoring System (PRAMS) data source not being updated since 2015. Dr. Phillips-Bell also shared that 2018 PRAMS data should be received soon. It was asked if the measure included an assessment of housing. Regarding MCH1.2.2, it is the only measure that is not increasing or decreasing. The PAW welcomed any suggestions from the Steering Committee on how to better address objective MCH1.2.2.</p> <ul style="list-style-type: none"> • Next steps: Maternal & Child Health PAW leadership is currently working on the following activities: (1) updating objectives with the Centers for Disease Control and Prevention (CDC) PRAMS data that will be released soon, (2) identifying evidence-based strategies to improve male participation in maternal and infant health activities to inform a new objective inclusive of male involvement, and (3) piloting the formal process for assessing Maternal & Child Health programs/policies from a health equity perspective among selected Healthy Start Coalitions. • Action items: None. 	



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TOPIC	ACTION ITEMS, TOPICS FOR NEXT MEETING AND SUMMARY OF DISCUSSIONS	PRESENTER
	<p>Priority Area 3: Immunizations & Influenza</p> <ul style="list-style-type: none"> • Discussion: An inquiry was made about the status of Medicaid coverage for the flu vaccine for pregnant women. It was also asked if the PAW has any underlying perspectives of why objectives are not on track. Immunizations & Influenza PAW leadership will follow-up with the Agency for Health Care Administration (AHCA) Medicaid Policy staff to provide answers to the aforementioned questions. Paul Runk with the Florida Association of Health Plans shared that he will follow-up with his organization’s health plan members to get more information about flu vaccination coverage. • Next steps: Immunizations & Influenza PAW leadership is working on the following activities: (1) updating objectives with the Centers for Disease Control and Prevention (CDC) PRAMS data that will be released soon, (2) increasing on-time vaccination of children and adolescents, (3) conducting a three-year immunizations marketing campaign to promote initiatives, and (4) developing a data sharing agreement with Florida Medicaid to receive data on immunization and Tdap vaccinations in pregnant women. • Action items: Immunizations & Influenza PAW leadership will follow-up with the Florida Department of Health immunizations program staff to obtain information on Medicaid flu vaccination coverage and additional information for “Not on Track” objectives. PAW leadership will also follow-up with Paul Runk with the Florida Association of Health Plans, who will be reaching out to his organization’s health plan members to get more information about flu vaccination coverage. 	<p>Janicka Harris, Florida Department of Health</p>
	<p>Priority Area 4: Injury, Safety & Violence</p> <ul style="list-style-type: none"> • Discussion: There was no discussion during this portion of the presentation. • Next steps: Injury, Safety & Violence PAW leadership will continue to engage in the following activities: (1) recruiting partners to implement the evidence-based programs for Falls Prevention at the community/county levels, (2) applying for the 2021-2023 Pool Safely grant, (3) tracking adult drowning data and developing a plan to include both adult and child data, and revising objectives for the 2022-2027 SHIP, (4) administering Rape Prevention and Education funding beginning in February 2021, (5) building SHIP and county health department alignment with the Florida Transportation Plan and Strategic Highway Safety Plan activities, and (6) providing prevention opportunities virtually in the time of COVID-19. • Action items: None. 	<p>Michelle Harkness, Florida Department of Health</p>



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TOPIC	ACTION ITEMS, TOPICS FOR NEXT MEETING AND SUMMARY OF DISCUSSIONS	PRESENTER
	<p>Priority Area 5: Healthy Weight, Nutrition & Physical Activity</p> <ul style="list-style-type: none"> • Discussion: There was no discussion during this portion of the presentation. • Next steps: Healthy Weight, Nutrition & Physical Activity PAW leadership will continue to engage in the following activities: (1) continuing to promote collaborative relationships with stakeholders by disseminating information and promoting programs and initiatives related to improving outcomes, and (2) developing a recruitment strategy to build and maintain PAW member engagement. • Action items: None. 	<p>Vernique Footman, Florida Department of Health</p>
	<p>Priority Area 6: Behavioral Health – Includes Mental Illness & Substance Abuse</p> <ul style="list-style-type: none"> • Recommendations for revision: revision of objectives BH4.1.4 and BH4.3.1 – No objection from the Steering Committee • Discussion: It was stated that more attention is required to create a more rapid cycle of feedback loops (surveillance). The question was asked, “do you think that it is possible to develop the capacity to do syndromic surveillance for conditions like Neonatal Abstinence Syndrome (NAS) or suicide data?” Nicole Helvey with the Agency for Health Care Administration pointed to the Encounter Notification System (ENS), which captures in real time the ADT messages from hospitals and is currently sharing with ESSENCE and can possibly look for indicators of suicide. She emphasized that the AHCA would love to continue to work with us to get more real time feedback. • Next steps: Behavioral Health PAW leadership will continue to engage in the following activities: (1) recruiting and retaining PAW membership, (2) making revisions to Goal 2 (NAS) and Goal 4 (suicide prevention), which will incorporate objectives relevant to veterans and their families, (3) identifying ways to encourage continued widespread use of telehealth for access to care, (4) monitoring opioid overdose data, assessing current strategies and objectives under Goal 2, and (5) developing a protocol for unifying messages of Behavioral Health priority area topics and emphasizing use of social media and marketing for outreach (i.e., for suicide awareness/prevention, etc.) • Action items: Behavioral Health PAW leadership will explore the possibility of creating a more rapid cycle feedback loop for suicide data and will contact the Agency for Health Care Administration to discuss integration of ENS data. 	<p>Michelle Harkness, Florida Department of Health</p>



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TOPIC	ACTION ITEMS, TOPICS FOR NEXT MEETING AND SUMMARY OF DISCUSSIONS	PRESENTER
	<p>Priority Area 7: Sexually Transmitted Disease & Other Infectious Diseases</p> <ul style="list-style-type: none"> • Discussion: The Sexually Transmitted Disease (STDs) & Other Infectious Diseases Priority Area currently has three objectives that are “Not on Track” to meet their set targets. Janicka Harris solicited the Steering Committee’s recommendations or suggestions regarding how to move forward on any partnerships, activities or other action(s) that should be taken on these objectives. There was no discussion by the Steering Committee. • Next steps: Sexually Transmitted Disease & Other Infectious Disease PAW leadership is (1) working with Florida Department of Health program staff to implement a workplan for “Ending the HIV Epidemic: A Plan for America”, which offers an opportunity to engage diverse partners to support HIV management in primary care, and (2) improving the STD program database using mapping applications for congenital record review screens, which will ensure more thorough, accurate recording of the data elements required to assess whether to report as cases and to identify contributing factors that can be shared with relevant stakeholders and communities. • Action items: None. 	<p>Janicka Harris, Florida Department of Health</p>
	<p>Priority Area 8: Chronic Diseases & Conditions – Includes Tobacco-Related Illnesses & Cancer</p> <ul style="list-style-type: none"> • Recommendations for revision: Revision of objective CD2.1.2 – No objection from the Steering Committee • Discussion: There was no discussion during this portion of the presentation. • Next steps: Chronic Diseases & Conditions PAW leadership is currently (1) reengaging existing partners and recruiting new partners, (2) establishing workgroups to focus on areas of interest for members that will help with the coordination of disease-specific topics for chronic disease, and (3) planning for the upcoming Chronic Disease Summit in February or March 2021. • Action items: None. 	<p>Vernique Footman, Florida Department of Health</p>
	<p>Priority Area 9: Alzheimer’s Disease & Related Dementias</p> <ul style="list-style-type: none"> • Discussion: Michelle Branham, Alzheimer’s Disease & Related Dementias (ADRD) PAW co-chair, requested a special session of the SHIP Steering Committee to provide an opportunity for the priority area to present their recommendations for new, specific and measurable strategies and objectives. The Steering Committee had no objection to the request. • Next steps: Alzheimer’s Disease & Related Dementias PAW leadership is currently engaging in the following activities: (1) assessing current strategies and objectives to provide revisions that are more specific and 	<p>Janicka Harris, Florida Department of Health</p>



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TOPIC	ACTION ITEMS, TOPICS FOR NEXT MEETING AND SUMMARY OF DISCUSSIONS	PRESENTER
Public Comment	<p>measurable, (2) combining subcommittees that are currently duplicating efforts, and (3) continuing many of the initiatives that were implemented for seniors due to the COVID-19 pandemic.</p> <ul style="list-style-type: none"> • Action items: The Health Improvement Planning team will work with ADRD PAW leadership to plan and hold the special session of the SHIP Steering Committee to review and approve revisions to goals, strategies and objectives. • Kim Streit with the Florida Hospital Association stated that she saw an opportunity for the hospitals to get more involved in the SHIP. • Dr. George Rust with the Florida State University College of Medicine added that hospital involvement in the SHIP is particularly helpful in reducing adverse outcomes with chronic disease. Having the ability to coordinate activities around certain occurrences is going to take partnerships between public health organizations, hospitals, primary care and others. He stated that he is looking forward to seeing how this can be operationalized. 	Members of the Public
Closing	Dr. Weiss closed the meeting by thanking everyone for attending. She discussed next steps for the Florida Department of Health’s Health Improvement Planning team as a result of this Annual Review and Revisions Meeting, and she encouraged attendees to complete the meeting evaluation as they exit the webinar.	Dr. Ursula Weiss , Florida Department of Health



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Alzheimer's Disease and Related Dementias Annual Progress Review & Revisions Meeting
 December 9, 2020
 9:00 – 11:00am EST
 GoToWebinar

Meeting Summary

SESSION TIME	TITLE	PRESENTER
9:00 AM	Introductory Remarks	Richard Prudom , Secretary, Florida Department of Elder Affairs
9:10 AM	Roll Call and Overview of Agenda	Ursula Weiss , Bureau Chief, Community Health Assessment, Florida Department of Health
9:20 AM	Priority Area 9: Alzheimer's Disease and Related Dementias <ul style="list-style-type: none"> • Summary of 2019 progress • Recommendations for revision • Discussion • Next steps 	Michelle Branham , Vice President, Florida Alzheimer's Association Alexa Phillips , Director of Livable Florida, Florida Department of Elder Affairs
10:45 AM	Public Comment	Members of the Public
10:55 AM	Closing	Ursula Weiss , Bureau Chief, Community Health Assessment, Florida Department of Health



State Health Improvement Plan (SHIP) Steering Committee
Alzheimer's Disease and Related Dementias Annual Progress Review & Revisions Meeting
 December 9, 2020
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Meeting Summary

Purpose and Desired Meeting Outcomes:

1. 2019 year in review progress updates for the Alzheimer's Disease and Related Dementias priority area of the 2017-2021 SHIP
2. Make revisions to the 2017-2021 SHIP goals, strategies and objectives for the Alzheimer's Disease and Related Dementias priority area

Member Participation:

COUNTY/CENTRAL OFFICE PROGRAM	NAME	TITLE	PRESENT	NOT PRESENT
Florida Agency for Healthcare Administration	Nikole Helvey	Bureau Chief	X	
Florida Agency for Persons with Disabilities	Barbara Palmer	Director	X	
Feeding Florida	Robin Safley	Executive Director	X	
Florida American Indian Health Advisory Council	Paul Rowley	President and CEO		X
Florida Association of Community Health Centers	Ben Browning for Andrew Behrman	Vice President	X	
Florida Association of Health Planning Agencies, Inc.	Mike Hill	President		X
Florida Association of Health Plans, Inc.	Paul Runk	Vice President		X
Florida Behavioral Health Association	Melanie Brown-Woofter	President and CEO	X	
Florida Blue	Gordon Bailey	Vice President		X
Florida Chamber Foundation	Donna Wright	COO		X
Florida Dental Association	Natalie Carr-Bastillo	Vice President		X
Florida Department of Agriculture and Consumer Services	Lisa Conti	Deputy Commissioner		X
Florida Department of Children and Families	Shivana Gentry	Director of Integration	X	
Florida Department of Education	Penny Taylor	Director, Office of Healthy Schools		X
Florida Department of Elder Affairs	Madeleine Nobles	Director, Bureau of CARES	X	
Florida Department of Environmental Protection	Carla Gaskin Mautz	Staff Director, Regulatory Programs		X
Florida Department of Health in Gulf/Franklin County	Sarah Hinds	Health Officer		X
Florida Department of Health of Nassau County	Eugenia Ngo-Seidel	Health Officer	X	
Florida Department of Juvenile Justice	Charles Corley	Health Services Administrator		X
Florida Department of Transportation	Lora Hollingsworth	Chief Safety Engineer		X



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COUNTY/CENTRAL OFFICE PROGRAM	NAME	TITLE	PRESENT	NOT PRESENT
Florida Hospital Association	Kim Streit	Vice President, Healthcare Research and Information		X
Florida Housing Finance Corporation	Trey Price	Executive Director		X
Florida Institute for Health Innovation	Danielle Lewald	Program Manager, Fetal and Infant Mortality Review Program		X
Florida Philanthropic Network	Johnette Gindling	Secretary	X	
Florida State University	George Rust	Director, Center for Medicine and Public Health	X	
Office of Attorney General Ashley Moody	Michelle Crum	Bureau Chief, Victim Compensation	X	
United Way of Florida	Ted Granger	President		X
University of Florida	Sarah McKune	Director, Public Health Programs		X
VISIT Florida	John Tupps	Vice President, Government Relations		X



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Meeting Notes:

TOPIC	ACTION ITEMS, TOPICS FOR NEXT MEETING AND SUMMARY OF DISCUSSIONS	PRESENTER
Welcome	Dr. Weiss welcomed everyone to the meeting and introduced the Alzheimer’s Disease & Related Dementias (ADRD) PAW co-chairs, Michelle Branham from the Florida Alzheimer’s Association and Alexa Phillips from the Florida Department of Elder Affairs.	Dr. Ursula Weiss , Florida Department of Health
Introductory Remarks	Secretary Prudom gave an overview of ADRD. There are 580,000 people living with Alzheimer’s disease, and that number is expected to increase to 720,000 by 2025. He talked about the impact that COVID-19 has had on those living with ADRD and their caregivers; the pandemic has brought these diseases to the forefront. Secretary Prudom spoke about some of the projects that have been initiated during the pandemic to help combat social isolation (e.g., Project VITAL, Robotic Pets, etc.). He further stated that the ADRD priority area is currently in need of more structure and more measurable goals, strategies and objectives, which brought us to the purpose of this meeting. The Secretary concluded with a quote from Governor DeSantis, essentially stating that this is Florida’s time and opportunity to begin working and leaving a legacy for working in the community and building a strong foundation for improving the system and increasing dementia resources for the public.	Richard Prudom , Florida Department of Elder Affairs
Roll Call and Overview of Agenda	Dr. Weiss reviewed some housekeeping items, including encouraging everyone to mute themselves and turn off their cameras when not speaking. She conducted a roll call of SHIP Steering Committee members/designees, and she concluded by providing an overview of the agenda.	Dr. Ursula Weiss , Florida Department of Health
Background	Florida has the second highest prevalence of Alzheimer's disease in the country; it is the sixth leading cause of death in our nation. In line with Governor DeSantis’ Dementia Action Plan, the ADRD priority area was added to the SHIP in May 2019. BOLD Act funding was applied for in 2020 and will be applied for again in 2021; and Dementia Care and Cure Initiatives were expanded.	Michelle Branham , Florida Alzheimer’s Association
2019-2020 Highlights	Highlights from 2019-2020 include: <ul style="list-style-type: none"> • The Dementia Director position passed legislation in 2020. • Information regarding the use of CPT code 99483 was disseminated to all hospitals in Florida. This CPT code covers diagnostic testing for Alzheimer's disease as well as related dementia care planning, care consultations and referrals. • Memory Disorder Clinics were able to provide matching funding. • The Brain Bus makes 300 stops annually, prioritizing diverse and underserved populations. • BOLD application: A partnership was formed amongst the Florida Alzheimer’s Association, the Florida Department of Elder Affairs and the Florida Department of Health. 	Michelle Branham , Florida Alzheimer’s Association



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Proposed Goals, Strategies and Objectives	<p>COVID-19 response: Under Project VITAL, Florida’s program launched to keep Seniors connected with friends and family, tablets were sent to 317 long-term care facilities to mitigate the effects of social isolation.</p> <p>Michelle Branham presented the goals, strategies and objectives (GSOs), background information and rationales to the Steering Committee. Proposed 2021 GSOs are derived from the Healthy Brain Initiative and the Centers for Disease Control and Prevention’s public health road map on how states can put together a good infrastructure for ADRD. They also align with Florida’s Alzheimer’s State Plan. The proposed GSOs are more measurable and meaningful than the original GSOs.</p>	<p>Michelle Branham, Florida Alzheimer’s Association</p> <p>Alexa Phillips, Florida Department of Elder Affairs</p>
Discussion and Decision	<p>A Steering Committee member posed three questions:</p> <ol style="list-style-type: none"> 1) What measurable objectives have been created regarding reducing or eliminating racial/ethnic disparities? 2) Who on your leadership team has deep roots in the Black or Latino communities? 3) How do your strategies incorporate reducing or eliminating racial/ethnic disparities within the community and are they culturally specific? <p>Michelle Branham responded:</p> <ul style="list-style-type: none"> • Toolkits are in 27 different languages and the helpline is available in 27 different languages. • Standardized care is not standard to Caucasian Americans but to particular communities • The Brain Bus serves diverse underserved populations and serves the lower income areas (going into rural areas with less access to health care). • Project VITAL addressed the issue of isolation, especially during COVID-19, in both long-term care facilities and at home. <p>On their leadership team, they have a chief diversity officer at the Alzheimer’s Association as well as a Vice President of Public Policy and Health Outcomes who has a team for diversity and inclusion. They are also partnering with several tribes to obtain grants and create new projects.</p> <p>A Steering Committee member encouraged the PAW to identify a metric that would identify the progress of interventions – once the needle starts moving on improving outcomes for people with dementia, it benefits the more economically advantaged patients first because they are more likely to take advantage of the resources. This widens the gap between the less advantaged and more advantaged patients.</p>	<p>SHIP Steering Committee Members</p>



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	<p>A Steering Committee member asked if there is any support of rural broadband or other connectivity support for Project VITAL at home. Michelle Branham responded that the connectivity is built into the tablet, so you don’t have to worry about Internet access— either having a connection or how strong it is.</p> <p>A Steering Committee member commented on training for caregivers in nursing homes and the increase in elopement from long-term care facilities. The committee members also offered to partner with the PAW regarding support and trainings.</p> <p>An attendee stated that the GSO revisions are strong and should place the priority area in a good position for the next SHIP.</p> <p>Dr. Weiss asked if the Steering Committee members had any objections to the proposed 2021 GSOs for the ADRD priority area. There were no objections.</p>	
Public Comment Closing	<p>Dr. Weiss opened the floor for public comment. No public comment was given.</p> <p>Dr. Weiss thanked everyone for attending and stated that the meeting minutes would be distributed and posted on the SHIP website in the coming weeks. She encouraged attendees to fill out the survey to provide feedback regarding the meeting as they exit the webinar. The meeting was then adjourned.</p>	<p>Members of the Public Dr. Ursula Weiss, Florida Department of Health</p>

II. List of Priority Area Workgroup Members by Priority Area

Health Equity Priority Area Workgroup Member List

NAME	ORGANIZATION	ROLE
Priority Area Workgroup Leadership		
Grischy, Daniel	Florida Department of Health, Office of Minority Health and Health Equity	Internal co-chair
Suther, Sandra	Florida A&M University	External co-chair
Priority Area Workgroup Members		
Allman, Heather	Florida Department of Children and Families	Member
Banzhaf, Marion	Florida Department of Health, Special Projects Manager, Tobacco	Member
Banzhaf, Marion	Florida Department of Health, Special Projects Manager, Tobacco	Member
Barnhill, Luke	Aetna	Member
Baxter, Leon	Community in Schools of Jacksonville	Member
Beck, Pam	Florida Department of Health in Jefferson County	Member
Brown-Speights, Joedrecka	Florida State University, College of Medicine	Member
Clark, Edward	Florida Department of Health	Member
Eidse, Faith	Florida Department of Health, Office of Minority Health and Health Equity	Member
Elmore, Jennifer	Florida Department of Elder Affairs	Member
Feller, Jeff	Florida Association of Health Planning Agencies	Member
Gibson, Zackary	Executive Office of the Governor	Member
Gibson-Alonso, Tamara	Florida Department of Education	Member
Hagan, Donna	Healthy Start of Jefferson, Madison and Taylor Counties	Member
Hendry, Jeff	The North Florida Economic Development	Member
Hill, Robert	American Heart Association/American Stroke Association Greater Southeast Affiliate	Member
Hodges, Mary	Florida Department of Elder Affairs	Member
Kelly, Khia	Florida Association of Health Start Coalition	Member
Koch, Karen	Florida Supportive Housing Coalition	Member
Lewis, Wilhelmina	Florida Community Health Centers	Member
Lingo, Lani	Florida Alliance of Boys and Girls Club	Member
Mohs, Lucy	Division of Vocational Rehabilitation	Member
Moran, Megan	Florida Department of Economic Opportunity	Member
Niles, Walter	Florida Department of Health, Office of Minority Health and Health Equity	Member
Peach, Ken	Florida Association of Health Planning Agencies	Member
Pepe, Joe	Florida Department of Health in Hendry County	Member
Price, Julianne	Florida Department of Health in Indian River	Member
Quinonez, Owen	Florida Department of Health, Office of Minority Health and Health Equity	Member
Rubio, Ernest "Tito"	Florida Department of Health in Citrus County	Member
Russell, Bryan	Florida Department of Health	Member
Shamburger, Jana	Florida Department of Health, Office of Minority Health and Health Equity	Member
Smith, Angela	Florida Department of Health in Lee County	Member
Sperber, Clint	Florida Department of Health in St. Lucie County	Member
Tamayo-Fridel, Claudia	Florida Disability and Health Program, Department of Health Services Management and Policy, University of Florida	Member
Taylor, Penny	Florida Department of Education	Member
Thompson, Erika	Florida Department of Transportation	Member
Townsend, Cheryl	Florida Department of Elder Affairs	Member
Weller, Ann-Karen	Florida Department of Health in Miami-Dade County	Member
Wilder, Nichole	Florida Department of Education	Member
Wiman, Allison	Big Bend Area Health Education Center/Big Bend Rural Health Network/Florida Public Health Association Health Equity Workgroup	Member

Maternal & Child Health Priority Area Workgroup Member List

NAME	ORGANIZATION	ROLE
Priority Area Workgroup Leadership		
Hollis, Joni	Florida Department of Health, Bureau of CMS Network Operations	Internal co-chair
Phillips-Bell, Ghasi	Florida Department of Health, Bureau of Family Health Services	Internal co-chair
Sappenfield, Bill	University of South Florida	External co-chair
Heggins, Winnie	The Ounce of Prevention Fund of Florida	External co-chair
Priority Area Workgroup Members		
Aloupis, Vance	The Children's Movement of Florida	Member
Anderson, Joy	Healthy Start Coalition - Gadsden County	Member
Berry, Lo	REACH UP - President; Federal Healthy Start	Member
Boyer, Margie	AWHONN, Florida Hospital Tampa	Member
Brady, Carol	Florida Association of Healthy Start Coalitions	Member
Brown, Haywood	University of South Florida – IX	Member
Brown-Speights, Joedrecka	Florida State University, College of Medicine	Member
Chapman, Shay	Florida Department of Health, Bureau of Family Health Services	Member
Corbin, Laura	Florida Department of Health, Bureau of Tobacco Free Florida	Member
Davis, Ronald	Florida Department of Health, Bureau of Tobacco Free Florida	Member
Evans, Tiffane	Florida Department of Health, Bureau of Family Health Services, Adolescent Health	Member
Freedman, Stephen	University of South Florida	Member
Good, Ja	Florida Keys Healthy Start Coalition	Member
Gregory, Sean	University of South Florida	Member
Harris, Karen	The American Congress of Obstetricians and Gynecologists (ACOG), District XII Chair; March of Dimes, Executive Committee for Program Services in FL, Chair	Member
Hernandez, Leticia	Florida Department of Health, Bureau of Family Health Services	Member
Jackson, Antraneise	Florida Agency for Health Care Administration, Bureau of Medicaid Quality	Member
Kirk, Brian	March of Dimes	Member
Ohlsen, Jennifer	Health Families Florida/Ounce Prevention Fund of Florida	Member
Pecha, Denise	CityMatCH	Member
Roberts, Marissa	Florida Department of Health, CMS Managed Care Plans	Member
Sandefer-Gonsen, Jackie	Florida Department of Health, Bureau of Child Protection and Special Technologies	Member
Simmons, Anna	Florida Department of Health, Bureau of Family Health Services	Member
Speake, Susan	Florida Department of Health, Bureau of Family Health Services	Member
Stannard, Kelli	Florida Department of Health, CMS Managed Care Plans	Member
Streit, Kim	Florida Hospital Association	Member
Thomas, Joshua	Florida Department of Health, CADR, Division of Children's Medical Services	Member
Thompson, Angela	Florida Department of Health, Bureau of Family Health Services	Member
Watson, Angel	Florida Department of Health, Bureau of Family Health Services	Member
Weiss, Ursula	Florida Department of Health, Bureau of Community Health Assessment	Member

Immunizations & Influenza Priority Area Workgroup Member List

NAME	ORGANIZATION	ROLE
Priority Area Workgroup Leadership		
Dahm, Alice	Florida Department of Health, Division of Disease Control and Health Protection	Internal co-chair
Nicholson, Ruby	Florida Department of Health, Bureau of Epidemiology	Member, assists internal co-chair
Riggen, Amy	Florida Department of Health, Bureau of Epidemiology	Member, assists internal co-chair
Whisenant, Nancy	Florida Health Care Plans	External co-chair
Samuel, Ashley	Florida Department of Health, Division of Disease Control and Health Protection, Epidemiology, Quality Improvement	PAW coordinator
Bass, Leah	Florida Department of Health, Division of Disease Control and Health Protection	PAW coordinator
Priority Area Workgroup Members		
Andree, Deborah	Community Health Centers	Member
Bailey, Jennifer	Florida Agency For Healthcare Administration	Member
Choe, Ulyee	Florida Department of Health	Member
Cobb, James	Florida Department of Health, Bureau of Epidemiology	Member
Curatolo, Danielle	Florida Department of Health, Bureau of Communicable Diseases	Member
Decesare, Julie	Sacred Heart Women's Care, Pensacola, FL Obstetrics & Gynecology	Member
Dobert, Jennifer	Florida Department of Health, Bureau of Public Health Pharmacy	Member
Durden, Tammy	Florida Department of Health	Member
Elliott, Arlene	Florida Agency For Healthcare Administration, Bureau of Medicaid Policy	Member
Floyd-Thomas, Erica	Florida Agency for Health Care Administration, Bureau Chief of Medicaid Policy	Member
Grantham, Carmen	Florida Department of Health, Bureau of Communicable Diseases	Member
Higgins, Sue	Florida Department of Health, Bureau of Epidemiology	Member
Kahn, Deborah	Florida Department of Health, Bureau of Epidemiology	Member
Karch, Robert	Florida Department of Health, Bureau of CMS Network	Member
Kendrick, Katie	Florida Department of Health, Bureau of Epidemiology	Member
Lake-Burger, Heather	Florida Department of Health, Office of Public Health Research	Member
Means, Diana	Emergency Medical Services Administrator	Member
Peaten, Andrea	Florida Department of Health, Pinellas County	Member
Rivera, Jennifer	Florida Department of Health, Bureau of Epidemiology	Member
Punwani, Aman	Florida Department of Health, Bureau of Epidemiology	Member
Runk, Paul	Florida Association of Health Plans	Member
Schechtman, Tommy	Pediatric Partners	Member
Smith, Rita	Florida Department of Health, Deputy Secretary for County Health Systems	Member
Terminello, Amanda	Florida Department of Health, Bureau of Epidemiology	Member
Victor, Suzanne	Florida Department of Health, Bureau of Communicable Diseases	Member
Wyche, Tracey	Florida Department of Health, Bureau of Epidemiology	Member

Injury, Safety & Violence Priority Area Workgroup Member List

NAME	ORGANIZATION	ROLE
Priority Area Workgroup Leadership		
Jackson, Rhonda	Florida Department of Health, Violence and Injury Prevention	Interim internal co-chair
Smallacombe, Bob	Palm Beach County Fire & Rescue	External co-chair
Priority Area Workgroup Members		
Adams, Win	Preventive Health and Health Services Block Grant Advisory Committee	Member
Albers, Kristine	Sexual Assault Nurse Examiner Training and Sustainability Program	Member
Alleyne, Cortney	FLVDRS, University of South Florida	Member
Ashley-Gilbert, Ann	Preventive Health and Health Services Block Grant Advisory Committee	Member
Bane, Summer	Preventive Health and Health Services Block Grant Advisory Committee	Member
Barber, Gennifer	Florida Department of Elder Affairs	Member
Bascombe, Nailah	Florida Department of Health	Member
Bedford, Jane	Florida Department of Health	Member
Bolen, Stacie	Area Agency on Aging of Pinellas and Pasco	Member
Boswell, Patricia	Florida Department of Health in Volusia County	Member
Bradley, Ernie	Florida Department of Transportation, Florida Impaired Driving Coalition	Member
Branca, Melissa	Florida Teen Safe Driving Coalition; Statewide Coordinator, Florida SAAD	Member
Bravo, Lisa	Safe Kids Broward	Member
Bretz, Lisa	Community Partner	Member
Brimer, Mark	Florida Fall Prevention & Rehabilitation	Member
Brown, Milton	Florida Department of Health in Washington County	Member
Brzoarogaki, Susan	A Life At Home (Home Health Care)	Member
Bueno, Greg	Florida Highway Patrol, Public Affairs Division	Member
Bultman, Syndi	Lee Memorial Healthcare System	Member
Burzynski, Audrey	Floridians Against Aging	Member
Card, Karen	Florida Department of Health	Member
Carr, Caitlynn	University of South Florida	Member
Cerulli, Rhonda	Safe Kids Treasure Coast	Member
Chadwick, Quin	Florida Department of Juvenile Justice	Member
Charles, Martine	Alliance for Aging	Member
Cherjovsky, Maria	Senior Resource Alliance, Area Agency on Aging	Member
Clotfelter, Brenda	Florida Department of Health	Member
Cody, Colleen	Florida Department of Health in Suwannee/Lafayette County	Member
Collins, Jessica	Office of Adoption and Child Protection, Executive Office of the Governor	Member
Colston, Leah	Florida Department of Health	Member
Coonan, Terence "Terry"	Florida State University Human Rights Center	Member
Cott, Megan	Florida Department of Transportation, Motorcycle Safety Coalition, representative	Member
Crandall, Marie	University of Florida Jacksonville	Member
Darm, David	Florida Commission for the Transportation Disadvantaged	Member
Davis, Janiece	Preventive Health and Health Services Block Grant Advisory Committee	Member
DeBardeleben, Edwin	Agency for Persons with Disabilities	Member
Dennis, Cynthia	Safe Kids	Member
Desir, Jemima	Florida Poison Control Center - Tampa	Member
Dickinson, Janet	My Elder Source	Member
DiGrigoli, Paula	NCH Healthcare System	Member
Donaldson, Juanita	Florida Department of Transportation, Teen Drivers	Member
Duclos, Chris	Florida Department of Health	Member
Duncan, Melvina	Safe Kids Miami-Dade	Member
Ehrhardt, Tonya	Preventive Health and Health Services Block Grant Advisory Committee	Member
Evans, Chet	Florida Podiatric Medical Association	Member

NAME	ORGANIZATION	ROLE
Evans, Tiffane	Florida Department of Health	Member
Fahrney, Scott	Florida State Alliance of YMCAs Foundation, Inc.	Member
Feller, Jeff	Safe Kids	Member
Ferner, Richard	St. Petersburg	Member
Filice, Cindy	Manatee County Falls Prevention Coalition	Member
Fishman, Farrah	Safe Kids	Member
Flagg, Betty	Aging Resources	Member
Flakes, Krystal	Preventive Health and Health Services Block Grant Advisory Committee	Member
Folsom, John	Florida Department of Health	Member
Franklin, Kelly	Green Dot in St. Johns County	Member
Geary, Wynton	Senior Connection Center	Member
Gibson, Zack	Office of Adoption and Child Protection, Executive Office of the Governor	Member
Gomez, Stephanie	Stabilized Steps, LLC	Member
Gonzalez, Melissa	Florida Department of Transportation, Traffic Records	Member
Gordon, Jessica	Preventive Health and Health Services Block Grant Advisory Committee	Member
Green, Felicia	Safe Kids Big Bend	Member
Gregory, Sharon	Safe Kids	Member
Griffis, Kristen	Aging Resources	Member
Gruener, Leilani	Florida Department of Transportation	Member
Guara, Mark	Florida Department of Health	Member
Gurk, Christine	Florida Department of Juvenile Justice	Member
Hall, Aubrey	Sunrise of Pasco County/Saint Leo University	Member
Hamacher, Christine	SAGES Theater, Inc.	Member
Hanson, Elvira	Florida Department of Health Violence & Injury Prevention	Member
Hartman, Doug	Step Smart Collier	Member
Havlykke, Hans	Florida Department of Health Violence & Injury Prevention	Member
Hill, Robert	Preventive Health and Health Services Block Grant Advisory Committee	Member
Hoaglund, Stacey	Autism Society	Member
Hodges, Mary	Florida Department of Elder Affairs	Member
Holley, Gail	Florida Department of Transportation, Safe Mobility for Life Coalition, representative	Member
Hollingsworth, Lora	Florida Department of Transportation	Member
Holzer, Kathey	Holzer Partners	Member
Hovis, Lee	Nocatee community development	Member
Indovino, Lisa	Safe Kids	Member
Jang, Siwon	University of South Florida, Ride Smart Florida/Florida's Comprehensive Motorcycle Safety Program	Member
Jean-Jacques, Lorraine	Florida Department of Health	Member
Jenkins, Melia	Florida Department of Health	Member
Johns, Carrissa	Safe Kids Orange	Member
Johnson, Ethan	Florida Department of Health	Member
Joiner, Jessica	Florida Department of Health	Member
Keyser, John	FLVDRS, University of South Florida	Member
Kreuscher, Sally	Southwest Florida	Member
Liebert-Hall, Linda	Emergency Medical Services Advisory Council, representative	Member
Liller, Karen	Florida Injury and Violence Prevention Advisory Council & University of South Florida College of Public Health	Member
Lindsey, Jerrie	Florida Fish and Wildlife Conservation Commission	Member
Lolley, Chris	Prevent Child Abuse Florida	Member (Incoming external co-chair)
Lopez, Arturo	Preventive Health and Health Services Block Grant Advisory Committee	Member

NAME	ORGANIZATION	ROLE
Lucas, Charla	Preventive Health and Health Services Block Grant Advisory Committee	Member
Macauley, Karen	John Hopkins All Children's Hospital	Member
Mai, Alan	Florida Department of Health - Injury Prevention	Member
Martino, Jason	Area Agency on Aging of Pasco - Pinellas, Inc.	Member
Masciocchi, Jasper	University of Florida Transportation Institute – Florida Occupant Protection Coalition	Member
McCarthy, Maureen	YourARDC	Member
McCool, Amber	Northwest Florida Area Agency on Aging, Inc.	Member
McCoy, Steve	Florida Department of Health, Bureau of Emergency Medical Oversight	Member
McGovern, Cassie	Broward DOH Drowning Prevention	Member
McPherson, Trenda	Florida Department of Transportation, Florida's Pedestrian and Bicycle Safety Coalitions, representative	Member
Miller, Tami	Preventive Health and Health Services Block Grant Advisory Committee	Member
Mitchem, Emily	Preventive Health and Health Services Block Grant Advisory Committee	Member
Modeerie, Julie	Safe Kids	Member
Moore, Britney	Preventive Health and Health Services Block Grant Advisory Committee	Member
Mustipher, Katina	Elder Options	Member
Natal, Andy	Florida Department of Health in Volusia County, representing Patricia Boswell	Member
Nobles, Madeleine	Florida Department of Elder Affairs	Member
Nohelia Montoya, Carol	Florida Health Network	Member
Norman, Nancy	Safe Kids Seminole County	Member
Odeh, Asma	Safe Kids	Member
Paramore, Kentavian	Florida Department of Health	Member
Parris, Steve	Safe Kids Volusia/Flagler	Member
Pelaez, Martha	Florida Health Network	Member
Peters, Edie	Florida Department of Transportation, Motorcycle Safety & Work Zone Safety	Member
Peterson, Blaire	Safe Kids Central Florida	Member
Peterson, Erin	Safe Kids North Central Florida	Member
Pierce, Deborah	Area Agency on Aging for Southwest Florida	Member
Potter, Hugh	University of Central Florida	Member
Powell, Kelly	Safe Kids Palm Beach County	Member
Randolph, Tonya	St. Joseph's Children's Wellness and Safety Center	Member
Ray, Caroline	Florida Department of Juvenile Justice	Member
Reid, Keshia	Florida Department of Health	Member
Renisa, Martinez	Safe Kids	Member
Robinson, Janel	Florida State University	Member
Rover, Christine	Safe Kids	Member
Rudicell, Emil	Florida Coalition Against Domestic Violence	Member
Russ, Dorothy	AIDS Healthcare Foundation-Jacksonville Clinic	Member
Russell, Jodi	Florida Coalition Against Domestic Violence	Member
Sapp, Tracy	Safe Kids-Acting Coordinator, Marion	Member
Schmidt, Liz	South Palm Beach County YMCA	Member
Shultz, Lynn Brannon	Department of Defense-Building Healthy Military Communities	Member
Schwind, Tess	South Brevard Women's Center/Eastern Florida State College	Member
Sekhon, Carol	Florida Department of Health	Member
Shelnutt, Karla	Preventive Health and Health Services Block Grant Advisory Committee	Member
Siljestrom, Ian	Health Equality	Member
Sterling, Michelle	Safe Kids Florida	Member
Sterns, Eric	West Palm Beach School District	Member
Stewart, Anna	WPB Drowning Prevention	Member

NAME	ORGANIZATION	ROLE
Strickland, Kristin	YMCA	Member
Summers, David	Palm Beach County	Member
Swan, Bonnie	University of Central Florida	Member
Thomas, Nicholas	FLVDRS, University of South Florida	Member
Thorne, Michelle	FBI	Member
Thronsdon, Amanda	Florida Department of Health, Bureau of Family Health Services	Member
Tufts, Nancy	My Elder Source	Member
Turner, Valerie	Florida Department of Health in Miami-Dade County	Member
Tysinger, Lily	Florida State Alliance of YMCAs Foundation, Inc.	Member
Underwood, Jasmine	Refuge House/Leon County High Schools	Member
Valle, Laura	University of Central Florida	Member
Vybiralova, Petra	Safe Kids Suncoast	Member
Wall, Kathy	Safe Kids Palm Beach County	Member
Ward, Rob	Florida Department of Health in Miami-Dade County	Member
Weller, Karen	Preventive Health and Health Services Block Grant Advisory Committee	Member
Williams, Kathryn	Preventive Health and Health Services Block Grant Advisory Committee	Member
Winberry, Jessica	Safe Kids Coordinator, Northeast Florida	Member
Witmeier, Melissa	Suicide Prevention	Member
Wurster, Leslie	Florida Department of Health, Bureau of Family Health Services	Member
Yarborough, Nikesha	Florida Poison Control Center - Tampa	Member
Young, Sherry	Area Agency on Aging for Southwest Florida	Member
Zayas, Fatima (Tina)	Preventive Health and Health Services Block Grant Advisory Committee	Member

Healthy Weight, Nutrition & Physical Activity Priority Area Workgroup Member List

NAME	ORGANIZATION	ROLE
Priority Area Workgroup Leadership		
Hylton, Tara	Florida Department of Health, Bureau of Chronic Disease Prevention	Interim internal co-chair
Safley, Robin	Feeding Florida, Executive Director	External co-chair
Priority Area Workgroup Members		
Adams, Win	Community Partner	Member
Brannon, Lynn	Building Health Military Communities	Member
Broussard, Karen	Second Harvest Food Bank of Central Florida	Member
Cambridge, Amber	Florida Department of Health	Member
Gordon, Jessica	Florida Breastfeeding Coalition	Member
Griffin, Melodie	Florida Action for Healthy Kids	Member
Katz, Nancy	Alliance for a Healthier Generation	Member
Lindsey, Jerri	Florida Fish and Wildlife Conservation Commission	Member
Lucas, Charla	Winter Park Health Foundation	Member
March Singleton, Esther	Florida Department of Health, Broward	Member
McCue, Tara	East Central Florida Regional Planning Council	Member
Moore, Britney	Florida Department of Environmental Protection	Member
Nieves -Ruiz, Luis	East Central Florida Regional Planning Council	Member
O'Brien, Mary	Florida Department of Transportation	Member
Odeh, Asma	Florida Department of Health, Bureau of Chronic Disease Prevention, Healthy Schools Coordinator	Member
Parks, Rick	Florida Department of Agriculture and Consumer Services	Member
Richardson, Vonda	Florida A&M University – Extension Program	Member
Saxton, Barbara	Smart Choices Healthcare	Member
Schoen, Krista	Florida Department of Health, Bureau of Child Care Food Programs	Member
Shelnutt, Karla	IFAS Extension, University of Florida	Member
Stern, Eric	Palm Beach County Schools	Member
Taylor, Sarita	Florida Department of Transportation	Member
Treadwell, Brenda	Florida Department of Health, Bureau of WIC Program Services	Member
Warmack, Eleanor	Florida Recreation and Park Association	Member
Watson, Donna	Florida Department of Agriculture and Consumer Services	Member
Williams, Kathryn	Florida Impact to End Hunger	Member
Wood, Betsy	Florida State University School of Public Health	Member
Zhong, Monica	Florida Department of Transportation	Member

Behavioral Health—Includes Mental Illness & Substance Abuse Priority Area Workgroup

Member List

NAME	ORGANIZATION	ROLE
Priority Area Workgroup Leadership		
Jackson, Rhonda	Florida Department of Health, Bureau of Family Health Services, Violence & Injury Prevention	Internal co-chair
Brown-Woofter, Melanie	Florida Behavioral Health Association	External co-chair
Priority Area Workgroup Members		
Allman, Heather	Department of Children and Families	Member
Banzhaf, Marion	Florida Department of Health, Bureau of Tobacco Free Florida	Member
Betancourt, Javier	Florida Department of Health, OD2A	Member
Bethea, Angela	Florida Department of Health	Member
Brown, Kimberly	Florida Department of Children and Families	Member
Cleeke, Skye	Managing Entities Representative	Member
Dunn, Nathan	Florida Department of Health	Member
Gai, Anna	Florida Department of Children and Families	Member
Gentry, Shivana	Florida Department of Children and Families	Member
Johnson, Jennifer	Florida Behavioral Health Association	Member
Johnson, Victor	Florida Department of Health	Member
Jones, Mary Beth	Florida Agency for Health Care Administration, Bureau of Medicaid Quality	Member
Lake-Burger, Heather	Florida Department of Health, Office of Public Health Research	Member
Matayas, Carole	WellCare, SMI Specialty Plan	Member
Mathew, Teresa	Florida Department of Health	Member
Meaders, Shelby	Florida Department of Children and Families	Member
Phillips-Bell, Ghasi	Florida Department of Health, Bureau of Family Health Services	Member
Reeves, Lori	Florida Department of Health, ASTHO Fellow	Member
Shea, Neiko	Sunshine Health	Member
Shultz, Lynn Brannon	Department of Defense-Building Healthy Military Communities	Member
Wiggins, Ashley	South Florida Behavioral Health Network	Member
Thompson, Angela	Florida Department of Health, Bureau of Family Health Services	Member

Sexually Transmitted Diseases—Includes Other Infectious Diseases Priority Area Workgroup Member List

NAME	ORGANIZATION	ROLE
Priority Area Workgroup Leadership		
Reeves, Laura	Florida Department of Health, Bureau of Communicable Diseases	Internal co-chair
Armas-Kolostroubis, Laura	CAN Community Health	External co-chair
Wilson, Craig	Florida Department of Health, Bureau of Communicable Diseases, STD & HEP Section Administrator	Goal 1 - STD
Knight, Brandi	Florida Department of Health, Bureau of Communicable Diseases	PAW coordinator
Priority Area Workgroup Members		
Acevedo, John	CAN Community Health, Vice President	Member
Cabrera, Ana	Homestead Hospital, Miami Florida	Member
Castillo, Andrea	Florida Department of Health	Member
Cece, Jeffrey	Florida Department of Children and Families, Substance Abuse and Mental Health Programs	Member
Chapman, Dr. Karen	Florida Department of Health in Okaloosa County	Member
Choe, Ulyee	Florida Department of Health in Pinellas County	Member
Doblecki-Lewis, Susanne	Research Rep from a University or FL Consortium of HIV/AIDS Researchers (FCHAR)	Member
Donahue, Shelley	Florida Department of Health - Disease Control, Communicable Diseases, AIDS Patient Care	Member
Elbell, Mary	Florida Department of Health in Duval County	Member
Elliott, Arlene	Florida Agency for Health Care Administration, Bureau of Medicaid Policy	Member
Escobar, Jackie	Gilead (FOCUS Project)	Member
Hodges, Mary	Department of Elder Affairs	Member
George, Dan	Florida Department of Health, Bureau of Communicable Diseases	Member
Hamilton, Janet	Florida Department of Health - Disease Control, Epidemiology	Member
Lemoine, Yelitza	CAN Community Health	Member
Melbourne, Heather	Homestead Hospital, Miami Florida	Member
Michniewicz, Mara	Florida Department of Health, Bureau of Communicable Diseases	Member
O'Neill, Mark	Florida Department of Health, Bureau of Epidemiology	Member
Pinter, Amy	AIDS Healthcare Foundation	Member
Poole, David	AIDS Healthcare Foundation	Member
Potter, Dr. Jonell	University of Miami	Member
Roth, James	Florida Department of Health in Hillsborough County	Member
Runk, Paul	Florida Association of Health Plans, Inc.	Member
Sabatinol, Donna	The AIDS Institute	Member
Spencer, Emma	Florida Department of Health, Bureau of Communicable Diseases	Member
Stevenson, Mario	University of Miami	Member
Trepka, Mary Jo	Florida International University	Member
Truman, Vicki	CAN Community Health/Lutheran Social Services of Northeast Florida	Member
Weiss, Clayton	Florida Department of Health, Bureau of Communicable Diseases	Member
Wilson, Craig	Florida Department of Health, Bureau of Communicable Diseases	Member
Wilson, Melvena	Florida A&M University Student Health Services, Health Promotion & Outreach	Member
Zipperer, Ksena	Florida Department of Education, University of Florida Health Schools Project	Member

Chronic Diseases & Conditions—Includes Tobacco-Related Illnesses & Cancer Priority Area Workgroup Member List

NAME	ORGANIZATION	ROLE
Priority Area Workgroup Leadership		
Corbin, Laura	Florida Department of Health, Bureau of Tobacco Free Florida	Internal co-chair
Hylton, Tara	Florida Department of Health, Bureau of Chronic Disease Prevention	Internal co-chair
Cogle, Christopher	University of Florida, College of Medicine	External co-chair
Priority Area Workgroup Members		
Barnhill, Luke	Aetna	Member
Bradwell, Sonja	Florida Department of Health, Bureau of Tobacco Free Florida	Member
Brunner, Beth	Florida College of Emergency Physicians	Member
Fillyaw, Tami	Florida Department of Management Services, Division of State Group Health Insurance	Member
Friedlander, Linda	Florida Department of Health, Bureau of Tobacco Free Florida	Member
Gwynn, Lisa	University of Miami / Florida Chapter American Academy of Pediatrics	Member
Hamilton, Lisa	Northeast Florida Community Health Collaborative / Florida Community Health Worker Coalition	Member
Hill Jr., Robert	American Heart Association/American Stroke Association - Greater Southeast Affiliate	Member
Hodges, Mary	Florida Department of Elder Affairs	Member
Kern, Lisa	Pasco County Schools	Member
Leford, Paul	Florida Hospice & Palliative Care Association	Member
Loriston, Daphnie	Agency for Health Care Administration	Member
Milson, Jay	Florida Academy of Family Physicians	Member
Montoya, Carol Nohelia	Florida Health Networks	Member
Ortiz, Clarissa	Florida Association of Community Health Centers, Inc.	Member
Osborn, Amy	Health Systems Advisory Group	Member
Porter, Lauren	Florida Department of Health, Office of Public Health Research	Member
Reid, Keshia	Florida Department of Health, Office of Public Health Research	Member
Rowan, Alan	Florida State University, College of Social Sciences and Public Policy	Member
Smith, Gregg	Florida Department of Health, Bureau of Tobacco Free Florida	Member
Sousa, Jennifer	Florida Department of Health, Bureau of Chronic Disease Prevention	Member
Stephenson, Andrea	Health Council of South East Florida	Member
Streit, Kim	Florida Hospital Association	Member
Tornillo, Merrio	Florida Department of Management Services, Division of State Group Health Insurance	Member
Van Caulil, Karen	Florida Alliance for Healthcare Value	Member
Vracar, Christina	Florida Agency for Health Care Administration, Bureau of Medicaid Policy	Member

Alzheimer's Disease & Related Dementias Priority Area Workgroup Member List

NAME	ORGANIZATION	ROLE
Priority Area Workgroup Leadership		
Hansli, Alexandra	Florida Department of Elder Affairs	Internal co-chair
Branham, Michelle	Alzheimer's Association, State of Florida	External co-chair
Priority Area Workgroup Members		
Abbott, Darcy	Florida Division of Emergency Management, Bureau of Recovery	Member
Aittama, Tracy	Florida Department of Elder Affairs	Member
Albertie, Monca	Mayo Clinic, Center for Health Equity and Community Engagement Research	Member
Anderson, Susan	Leading Age Florida	Member
Barber, Ginnifer	Florida Department of Elder Affairs	Member
Behrman, Andrew	Florida Association of Community Health Centers	Member
Betancourt, Javier	Florida Department of Health, Division of Public Health Statistics and Performance Management	Member
Bhat, Krishna	University of South Florida Morsani College of Medicine, Department of Molecular Medicine	Member
Bond, Megan	Florida Division of Emergency Management	Member
Braisted, Jennifer	Alzheimer's Association, State of Florida	Member
Bretz, Lisa	Area Agency on Aging for North Florida, Inc.	Member
Cantwell, Laura	AARP Florida	Member
Carr, Carol	Florida Department of Elder Affairs	Member
Castagna, Nicolette	Florida State University College of Medicine	Member
Conley, Jon	Alzheimer's Association, State of Florida	Member
Cook, Rachel	Florida Department of Elder Affairs	Member
Copeland, Laura	Florida Department of Elder Affairs	Member
Cotungo, John	Alzheimer's Ambassador, Former Caregiver	Member
Diaz, Ernesto	Florida Department of Health, Public Health Research	Member
Elmore, Jennifer	Florida Department of Elder Affairs, Bureau of Planning and Evaluation	Member
Fils, Jean	University of South Florida	Member
Firestone, Susan	Sarasota County Health & Human Services	Member
Gaughan-Bailey, Bonnie	Florida Department of Health, Office of Public Health Research	Member
Gonzalez, Jonathan	Baptist Health in Jacksonville	Member
Graff-Radford, Neill	Mayo Clinic Jacksonville	Member
Graham, Myasha	Florida Department of Elder Affairs	Member
Griffis, Kristen	Elder Options	Member
Henry, Chuck	Florida Department of Health in Sarasota County	Member
Holler, Evan	Alzheimer's Association, State of Florida	Member
Hudson, Matt	Hope Healthcare, Florida PACE Association	Member
Hughes, Pamela	Florida Division of Emergency Management	Member
Kirkland, Derinda	Florida Department of Elder Affairs	Member
Laird, Rosemary	AdventHealth Memory Disorder Clinic	Member
LeBlanc, Brian	National Early Stage Advisory Group for Alzheimer's Association, International Alzheimer's Advocate and Public Speaker	Member
Lucas, John	Mayo Clinic	Member
May, Damian	Medtronic	Member
Merida, Carolina	Florida Department of Elder Affairs	Member

NAME	ORGANIZATION	ROLE
Nickens, Ruth	Tallahassee Senior Center	Member
Nowicki, Philip	Big Bend DCCI Task Force Member and Alzheimer's Project, Wife died from Alzheimer's disease	Member
Oldt, Laura	Caregiver, ambassador and advocate	Member
Patterson, Ed	Alzheimer's Disease Association, Ambassador	Member
Petrucelli, Leonard	Mayo Clinic Jacksonville, Alzheimer's Disease Research Grant Advisory Board Chair	Member
Prudom, Richard	Florida Department of Elder Affairs	Member
Quinonez, Owen	Florida Department of Health, Office of Minority Health & Health Equity	Member
Reyes, Yarissa	Alzheimer's Association, State of Florida	Member
Roberts, Rebecca	Florida Department of Elder Affairs	Member
Rose, Vicky	Tallahassee Memorial Memory Disorder Clinic	Member
Sanchez, Alex	Florida Bankers Association	Member
Shatzer, Julie	Alzheimer's Association, State of Florida	Member
Smith, Amanda	University of South Florida, Byrd Alzheimer's Center and Research Institute	Member
Soliman, Karam	Florida A&M University	Member
Suryadevara, Uma	University of Florida College of Medicine	Member
Tewari, Usha	Caregiver, ambassador and advocate	Member
Ungru, Gregory	Florida Department of Elder Affairs	Member
Walsh, Donna	Florida Department of Health in Seminole County	Member
Waterhouse, Steve	Alzheimer's Ambassador and Advocate, Retired Entrepreneur and Business Owner, Wife is living with Younger Onset Alzheimer's	Member
Werner, Joe	Office of the Attorney General	Member
West, Marcus	Florida Department of Health in Leon County	Member
Wiese, Lisa	Florida Atlantic University	Member
Wilson, Kelly	Former ALF owner, Caregiver, Full time Alzheimer's Advocate	Member
Wiltshire, Jacqueline	University of South Florida College of Public Health, Florida Research Development Alliance	Member
Yeager, John	Southeast Chapter of the Alzheimer's Association	Member